



Nevada Early Childhood Advisory Council

NEVADA EARLY CHILDHOOD ADVISORY COUNCIL (ECAC) COMMUNICATION & ENGAGEMENT SUBCOMMITTEE PUBLIC MEETING TUESDAY, MARCH 17, 2022 10:30 AM

“Nevada’s children will be safe, healthy, and thriving during the first eight years of life, and the system will support children and families in achieving their full potential.”

Meeting Location:

This meeting was held via Zoom videoconference.

MINUTES

1. Welcome, Call to Order, and Roll Call

Linda Young and Maggie Salas Crespo, Subcommittee Co-Chairs

- Linda Young, Co-Chair, called the meeting to order at 10:32am.
- Members in Attendance included:
 - Linda Young, Co-Chair
 - Maggie Salas Crespo, Co-Chair
 - Denise Tanata
 - Patrice Gardner
 - Alberto Quintero
 - Carrie Paldi
 - Rebecca Meyers
 - Jocelyn Pereria
 - Brianna Cambra
 - Sara Schrichte
 - Danielle Holmes
- Public in Attendance included:
 - Sondra Cosgrove
 - Kendra Moore
 - Rachel Stepina
 - Anna Binder
 - Darlene Emerson

2. Public Comment #1

- No public comment provided.

3. Discuss Subcommittee Membership

- Linda Young asked each attendee to introduce themselves during the welcome portion of the meeting.



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- Linda Young mentioned that meetings would be approximately one hour.
- Maggie Salas Crespo asked if anyone had recommendations for others that should be serving on the subcommittee, particularly anyone who is working in communications and/or engagement.
- Anna Binder recommended someone from the Guinn Center, Nevada PEP and the Children's Advocacy Alliance.
- Patrice Gardner recommended Ashley Dines to serve as a parent representative. Denise Tanata responded that Ashley Dines, Parent Leadership Coordinator at The Children's Cabinet will be assigned to serve on the subcommittee.
- Denise Tanata reminded the group that they need to submit their commitment form in order to be listed as a member of the subcommittee. Due to Open Meeting Law, the subcommittee must meet quorum requirements. If we do not have quorum of members, then the subcommittee cannot meet. However, the meeting is open to the public, so individuals should determine if they want to become official members or just attend meetings as a member of the public.
- Linda Young also mentioned that those who become members must commit to attend regular meetings, which will likely be monthly or every other month.
- Rachel Stepina mentioned that it would be good to have rural representation on this subcommittee as well.
- Carrie Paldi recommended having someone from the Las Vegas Urban League to serve on this subcommittee as well.
- Maggie Salas Crespo will make sure the form gets sent out to everyone.
- Darlene Emerson asked about how the early childhood system works in Nevada. Discussed a need to understand what is happening in schools and Head Start.
- Linda Young interjected that the Council could address some of those issues, but for this topic we are looking at who is interested in joining this subcommittee.
- Anna Binder mentioned that Denise Tanata and the Children's Cabinet provided a presentation to the Interim Finance Committee yesterday and everyone should review that information.
- Linda Young asked if there were any additional recommendations for members, to send them to her or Maggie Salas Crespo.
- Linda Young recommended Dr. Beverly Mathis with the NV Public Education Foundation as a member as well.
- Denise Tanata asked everyone to share their email address in the chatbox to ensure we have accurate information for sending out the forms.

4. Discuss Agenda Items for Next Meeting

- Linda Young opened up the discussion on potential items for the next meeting agenda.
- Maggie Salas Crespo mentioned the distribution of the Strategic Plan as we have a lot of printed copies and establishment of a marketing plan. Maggie asked Denise to provide some additional information.
- Denise Tanata said that she will make sure that everyone gets an electronic and printed version of the plan. A link to the document was provided in the chat box. Denise Tanata provided reference to the NECAC Strategic Plan and outlined the objectives for this subcommittee under Goal 3. She referenced development of a communications plan as a central role for this subcommittee. Denise Tanata recommended further discussion on the specific goals and objectives and also recommended that the next agenda include a review of the subcommittee workplan to lay out key activities, outcomes and metrics for the work of the subcommittee. Denise Tanata also recommended discussing where we are starting in regard to communications to discuss what resources, supports and initiatives are already underway for this work.
- Linda Young asked about sharing the Bylaws – she would like to make sure the subcommittee have that as a piece of foundational information for the subcommittee.
- Darlene Emerson asked about training for early childhood communities. How can we ensure that we are all being brought along at the same time?
- Maggie Salas Crespo provided a summary of recommendations:
 - Workplan Document – Maggie Salas Crespo and Linda Young will work with Denise and Patrice to develop a draft prior to the next meeting.



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- Discuss Communication and Engagement Strategies, including review of the Bylaws to lay the foundation and how we engage with providers.
- Anna Binder mentioned that a group in behavioral health is having similar discussions so we might want to look at how we can utilize that information (example: using free advertising with broadcaster's association) to conduct outreach activities.
- Darlene Emerson mentioned that we might need to look at how we can coordinate with other groups, including medical providers, to get information out to target populations.

5. Discuss Meeting Schedule for 2022

- Linda Young mentioned that we are required to have at least four, quarterly meetings. Due to the needs for this subcommittee, the recommendation is to meet at least monthly for now and reevaluate later.
- Darlene Emerson asked if the workplan document could be shared via Google Docs or a similar platform for workgroup members to provide input. Denise Tanata advised that could present an issue for Open Meeting Law. Maggie Salas Crespo responded that members would receive information at least ten days prior to the meeting, so they would have an opportunity to review and gather thoughts and information prior to the meetings.
- Kendra Moore offered that monthly meetings would work for her schedule.
- Carrie Paldi agreed that monthly meetings would be good initially and the move to bi-monthly to align with the full ECAC meetings.
- Rachel Stipena thought it would be worthwhile to explore the Google Doc opportunity to see if there are ways to configure a platform that would conform to Open Meeting Law.
- Alberto Quintero also mentioned that items need to be ADA compliant and Google Docs is not compliant.
- Anna Binder asked if we could get a poll out to check availability for meeting times in the future.
- Maggie Salas Crespo will create a Doodle to send out to the group to identify dates for the next several meetings.
- Everyone agreed that monthly meetings for now would work.
- Darlene Emerson asked how we could work with City Councils to get additional information on community needs.
- Maggie Salas Crespo referenced that today's meeting is focused on logistics, but we will discuss in more detail at the next meeting as part of the development of the workplan document.

6. Public comment #2

- No public comment provided.

7. Adjournment

- Linda Young adjourned the meeting at 11:05am.