



Nevada Early Childhood Advisory Council

NEVADA EARLY CHILDHOOD ADVISORY COUNCIL (ECAC) COMMUNICATIONS & ENGAGEMENT SUBCOMMITTEE **PUBLIC MEETING** **TUESDAY, OCTOBER 18, 2022** **9:00AM TO 10:30AM**

“Nevada’s children will be safe, healthy, and thriving during the first eight years of life, and the system will support children and families in achieving their full potential.”

Meeting Location:

This meeting will be held via Teams videoconference:

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PUBLIC NOTICE

The public is hereby noticed that the Nevada Early Childhood Advisory Council reserves the right to take agenda items out of posted order (except that public hearings will not begin earlier than posted times); items may be pulled or removed from the agenda at any time; and items may be combined for consideration. A time for public comment is provided at the beginning and at the conclusion of the meeting. A time limit of three minutes may be imposed by the Subcommittee Co-Chairs, for public comments, in order to afford all members of the public who wish to comment, with an opportunity to do so within the timeframe available to the Council. The Subcommittee Co-Chairs reserve the right to call on individuals from the audience or to allow for testimony at any time.

The Subcommittee Co-Chairs reserve the right to call items of the agenda out of order as needed.

Reasonable efforts will be made for members of the public who have disabilities and require special accommodations or assistance at the meeting. Please contact Denise Tanata at DTanata@childrencabinet.org, at least five business days in advance so that arrangements can be made.

This public notice has been posted at the offices of the Department of Education in Carson City and Las Vegas; Department of Health and Human Service in Carson City; and at the Nevada State Library and Archive in Carson City. Notice of this meeting was posted on the Internet through the Nevada ECAC website at <http://nvecac.com>.

The support materials to this agenda are available, at no charge on the Nevada ECAC website at: <http://nvecac.com/> (under the meeting date referenced above) or by contacting Denise Tanata at The Children’s Cabinet, 1771 E. Flamingo Road, Suite 200B or 702.544.9629 or DTanata@childrencabinet.org.

AGENDA

1. Welcome, Call to Order, and Roll Call

Dr. Linda Young and Jennifer Butler, Subcommittee Co-Chairs

2. Public Comment #1

Public Comment will be taken during this agenda item regarding any item appearing on the agenda. No action may be taken on a matter discussed under this item until the matter is included on an agenda as an item on which action may be taken. The Co-Chairs may impose a time limit of three minutes. Public Comment #2 will provide an opportunity for public comment on any matter within the Subcommittee’s jurisdiction, control or advisory power.



Nevada Early Childhood Advisory Council

3. Approval of Flexible Agenda

(For Possible Action) The Subcommittee will approve a flexible agenda. The Subcommittee may take agenda items out of order; combine two or more agenda items for consideration; remove an item from the agenda or delay discussion relating to an item on the agenda at any time.

Dr. Linda Young and Jennifer Butler, Subcommittee Co-Chairs

4. Minutes from September 20, 2022

(Discussion, For Possible Action) The Subcommittee will discuss and approve the minutes.

Dr. Linda Young and Jennifer Butler, Subcommittee Co-Chairs

Materials: September 20, 2022 Minutes

5. Update on the Statewide Early Childhood Marketing and Outreach Campaign

(Discussion, For Possible Action) The Subcommittee will hear updates on the status of the Campaign and will provide input, support and/or recommendations as appropriate to support the Campaign.

Representative, Purdue Marion and Associates and/or Denise Tanata, The Children's Cabinet

6. Discuss "Underrepresented and Underserved" Populations in Nevada

(Discussion, For Possible Action) The Subcommittee will discuss a working definition of "Underrepresented and Underserved" populations in Nevada for the purposes of identifying target/priority populations for the Nevada ECAC goals and priorities that also aligns with related initiatives, including the PDG B-5. The Subcommittee may vote on a definition to present to the full Nevada ECAC for consideration and adoption.

Rachel Stepina, Subcommittee Member and PDG B-5 Lead, NDE

7. Presentation and Discussion on the PDG B-5 Communications Plan

(Discussion, For Possible Action) Subcommittee members will receive a presentation on the NV PDG B-5 proposed Communications Plan and will discuss opportunities for collaboration and alignment with the NV ECAC Goals and Priorities.

Rachel Stepina, Subcommittee Member and PDG B-5 Lead, NDE

8. Review and Discuss Communications and Engagement Subcommittee Workplan

(Discussion, For Possible Action) The Subcommittee will discuss progress on the Workplan and will review information gathered from the workgroups established at the September Subcommittee meeting:

- *Parent/Family Groups – Ashley Dines, Alberto Quintero and Rachel Stepina*
- *Early Learning Provider List – Jennifer Butler and Patrice Gardner*
- *Maternal and Child Health List – Denise Tanata*
- *Communications Tools/Resources – Brianna Cambra and Kendra Moore*
- *National Organizations – Dr. Linda Young*

Materials – Subcommittee Workplan and Master List for ECAC Spreadsheet

9. Discuss Meeting Agenda Items for next Meeting and Confirm November Meeting Date

(Discussion, For Possible Action)

Dr. Linda Young and Jennifer Butler, Subcommittee Co-Chairs

10. Discuss Local, State and National Early Learning Programs, Workshops, Conferences and Events



Nevada Early Childhood Advisory Council

(Discussion, For Possible Action) The Subcommittee will review the list of upcoming programs, workshops, conferences or related events to provide updates or to add additional information.

Dr. Linda Young and Jennifer Butler, Subcommittee Co-Chairs

Materials – Early Childhood Events List

11. Discuss Early Learning Updates, Announcements

(Discussion, For Possible Action) The Subcommittee will have an open discussion for members or participants to share additional information, updates or announcements relevant to early childhood communications and/or engagement activities, initiatives or news.

Dr. Linda Young and Jennifer Butler, Subcommittee Co-Chairs

12. Public comment #2

Public comment will be taken during this agenda item on any matter within the Subcommittee's jurisdiction, control, or advisory power. No action may be taken on a matter raised under this item until the matter is included on an agenda as an item on which action may be taken. The Subcommittee Chair will impose a time limit of three minutes.

13. Adjournment