

# Nevada ECAC Subgroup Action Plan • Family & Community

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**Goal:** Ensure families have the support they want and need to nurture their children’s early learning and development.

## Objective 1

**Expand opportunities for families to gain knowledge on and support their children’s development.**

**Benchmark:** As a result of implementing the strategies and actions for this objective, what is the intermediate result you expect to see in 1-3 years?

- Year 1: Adopt consistent, science-based, programs and tools to provide parenting guidance on a large scale and conduct training to support parent engagement by professionals that serve young children and their families.
- Year 1: Create core parent support partnership including public agencies serving low-income families, public television, libraries, Raising Las Vegas, and the Northern Nevada Coalition for Grade-Level Reading
- Year 2: Implement Vroom promotion and MITM (Mind in the Making) training among core partners. Identify and engage additional partners.
- Year 3: Expand partnership

<b>S1</b>	<i>Research Born Learning (www.bornlearning.com), Daily Vroom (www.joinvroom.org), and other available resources and adopt those with evidence-based practices, materials, and information to share with parents.</i>				
	Action	Time-Frame	Status/Existing Resources	Next Steps/Resources Needed	Responsible
1	Interview Marissa Kaiser, program officer at Bezos Family Foundation. Review Vroom and Mind In The Making resources.	May 2018	Completed	N/A	DCA, co-chairs
2	Hold introductory conference call with Marissa Kaiser and leaders of Raising Las Vegas, a collaborative initiative led by Clark County Library that features Vroom and MITM.	June 2018	Completed	N/A	DCA, co-chairs
3	Discuss Vroom and MITM with Yolie Flores, program director of the national Coalition for Grade-Level Reading.	July 2018	Completed	Have second discussion with Yolie to review our partnerships and strategies.	DCA

	Action	Time-Frame	Status/Existing Resources	Next Steps/Resources Needed	Responsible
4	Meet with Raising Las Vegas coalition leaders and members to gain in-depth information on their strategies, successes and challenges. Determine what is transferrable to other settings.	July 2018	Completed	N/A	DCA, co-chairs
5	Determine how the Bezos Foundation can assist the promotion and use of Vroom and MITM.	June – September 2018	Discussions ongoing	N/A	DCA, co-chairs, Bezos Family Foundation

S2	<i>Recruit partners throughout the state to promote these resources and provide them with training to do so effectively.</i>				
	<ul style="list-style-type: none"> <li>• <i>Focus on organizations that interact with families regularly, such as child care providers, schools, libraries, family-serving non-profits, and health providers. Position libraries as hubs for engaging community participation and hosting programming.</i></li> <li>• <i>Engage local municipalities to offer Born Learning Trails.</i></li> <li>• <i>Use train-the-trainer approach to ensure effective delivery.</i></li> </ul>				
	Action	Time-Frame	Status/Existing Resources	Next Steps/Resources Needed	Responsible
	1	Create a Vroom promotion partnership with the new integrated support system for families that are eligible for public assistance in Clark County.	August – December 2018	Workforce Connections and NV One Stop have agreed to partner.	Develop implementation plan. Still trying to schedule a meeting. There's a Reno Town Mall One Stop and Children's Cabinet has a seat at it. Want to engage them via Marty.
2	Develop partnership with Raising Las Vegas coalition.	Completed	The backbone organization for Raising Las Vegas, Las Vegas-Clark County Library District (LVCCCLD), has agreed to partner in supporting Vroom and MITM training and promotion.  LVCCCLD's Outreach Services division has two certified Vroom/MITM trainers.	Develop a calendar of training sessions for Action Plan partners to support Vroom and MITM adoption.  Seek to at least double the LVCCCLD training staff in order to accelerate expansion.	Co-chairs, LVCCCLD
3	Enlist Northern NV libraries in promoting Vroom and utilizing MITM training. Develop plan for statewide library engagement in Vroom promotion	September – December 2018	Vroom is already integrated into Clark County libraries. The NV State Library did a survey of libraries that revealed interest in	Create implementation strategies with Washoe and Story County libraries.	UWNNS, LVCCCLD, State Library

	Action	Time-Frame	Status/Existing Resources	Next Steps/Resources Needed	Responsible
	and MITM training.		Vroom and MITM, and a couple of counties were revealed as likely first wave adopters.	The state library system will devote a staff person to the work.	
4	Enlist Head Start and Early Head Start programs in promoting Vroom and using MITM for staff training.	September 2018 – April 2019	Sunrise Children’s Foundation has committed to providing training to Early Head Start and Head Start staff, with support from the Las Vegas Clark County Library District.	Schedule and deliver training to initial cohort of EHS, HS staff. Discuss expansion of involvement in upcoming statewide HS meeting.  Explore possibility of using HS funds to support training.	Sunrise Children’s Foundation, LVCCLD
5	Promote Vroom to family, friend and neighbor childcare providers.	2019-2020	Raising Las Vegas has identified 1,000 FFN providers as initial targets. The Children’s Cabinet has the capacity to access a larger FFN audience and help integrate this into the formal training system.	Need to focus an initial year on determining what FFN providers want and need in terms of guidance and exploring their receptivity to Vroom.	LVCCLD, Children’s Cabinet
6	Develop Vroom promotion partnership with Nevada WIC program.	August 2018	NV WIC has agreed to partner.	WIC staff needs to be introduced to Vroom and MITM. Then schedule in-depth training around annual statewide WIC meeting.	NV WIC, LVCCLD, Bezos Foundation
7	Introduce Vroom and MITM to all partners in the Family/Community Engagement and Child/Family Health action plans.	Fall 2018	Bezos Foundation can support this.	Organize a webinar to provide an overview of Vroom and MITM. Engage Erin Ramsey and Marissa Kaiser (Bezos Foundation) in planning and delivery.	LVCCLD
8	Explore potential to promote Vroom and offer MITM in public and subsidized housing settings.	September – December 2018	Northern Nevada Coalition for Grade-Level Reading	Introduce Vroom and MITM in the context of Grade-Level Reading planning with Reno Housing Authority.	UWNNS, DCA
9	Develop a statewide public television and radio plan to promote Vroom.	2019	Vegas Public Television is a Vroom promoter. KNPB is a partner of the Northern Nevada Coalition for Grade-Level Reading and has just launched	Bring Vegas PBS, KNPB and NPR affiliates together to discuss Vroom promotion.	UWNNS, LVCCLD

	Action	Time-Frame	Status/Existing Resources	Next Steps/Resources Needed	Responsible
			an effort to promote regular school attendance as part of the Northern Nevada Campaign for Grade-Level Reading.		
10	Create partnership with Nevada Public Health Foundation to provide Mind in the Making training to teen parents participating in the Stars program.	August – September 2018	NV Public Health Foundation is interested.	Provide additional information on MITM to NPHF.	
11	Establish partnerships with regional Chambers of Commerce to engage businesses in promoting Vroom to employees and customers.	TBD	Reno Sparks Chamber is partnering with the Northern NV Coalition for Grade-Level Reading and its CEO serves on the Leadership Group. In Las Vegas, The METRO Chamber has expressed interest in Pre-K. Children’s Advocacy Alliance is interested in creating business alliances. DCA has assembled list of business sector leaders interested in early childhood education.	Seek initial meeting of Chamber leaders, the United Ways of Southern and Northern Nevada and Children’s Advocacy Alliance in early 2019 to introduce Vroom and the idea of partnership.	UWNNS, LVCCCLD, Children’s Advocacy Alliance

## Objective 2

*Provide family guidance in health settings.*

**Benchmark:** *As a result of implementing the strategies and actions for this objective, what is the intermediate result you expect to see in 1-3 years?*

- Year One: Determine interest in establishing Reach Out and Read coalition to support sustainability and growth
- Year Two: Organize statewide Reach Out and Read Coalition
- Year Three: Expand adoption of Reach Out and Read in

S1	<i>In pediatric settings, expand Reach Out and Read, a nationally proven approach that provides parental guidance and free age-appropriate books during each well-child visit from birth through age 5.</i>				
	Action	Time-Frame	Status/Existing Resources	Next Steps/Resources Needed	Responsible

	Action	Time-Frame	Status/Existing Resources	Next Steps/Resources Needed	Responsible
1	Expand Reach Out and Read in partnership with its national headquarters, the Las Vegas Public Education Foundation and the Northern Nevada Coalition for Grade-Level Reading Note: Existing sites in Northern Nevada include Renown Medical Center and the Community Health Alliance. Southern Nevada sites include Univ. NV Pediatrics Center, Cambridge Family Health Center, Eastern Family Medical and Dental Center, Southwest Medical Associates, Martin Luther King Family Health Center, Northern Las Vegas Health Center, Desert Valley Pediatrics, Nevada Health Center Henderson. All need more support for quality, sustainability and expansion. Nevada HOPES is also offering ROR.	September 2018 – December 2019	ROR national headquarters has agreed to assist expansion. The Education Foundation (PEF) has agreed to serve as statewide ROR affiliate if funding is secured.	Key step will be to establish funding for a statewide coordinator position within the Las Vegas Public Ed Foundation. (It has provided a budget for this purpose.) Determine how ROR national headquarters and LVPED can collaborate toward this end. Lois Ann Porter will provide HOPES and Renown ROR contacts to Blaire Toso.	ROR national, PEF, UWNNS
2	Integrate Vroom into the ROR model.	2019	ROR national headquarters and LVPEF are interested.	Contingent on Step 1 completion.	
3	Engage community health outreach programs in providing ROR and Vroom.	2019	ROR national headquarters and LVPEF are interested.	Contingent on Step 1 completion.	

S2	<i>Measures of progress include the number of health settings engaged, program sustainability, the numbers of families served and books distributed, and the impact on family behavior and satisfaction (via family surveys and health care provider feedback).</i>				
	Action	Time-Frame	Status/Existing Resources	Next Steps/Resources Needed	Responsible
1	Working with National ROR, develop and conduct an evaluation on ROR impact, including its effect on family compliance with recommended well-child visits.	2020	ROR national headquarters and LVPED are interested.	Contingent on S1 Steps 1-3 completion.	

### Objective 3

**Expand individualized support for families that may benefit most.**

**Benchmark:** *As a result of implementing the strategies and actions for this objective, what is the intermediate result you expect to see in 1-3 years?*

<b>S1</b>	<i>Conduct an updated assessment, led by Nevada Home Visiting, to determine the scope and nature of family need and to identify system enhancement opportunities. Explore doing so with the involvement of multiple agencies that directly serve Nevada families with young children. Engage families directly in this process to gain perspectives on how the system of support could serve them best.</i>				
	<b>Action</b>	<b>Time-Frame</b>	<b>Status/Existing Resources</b>	<b>Next Steps/Resources Needed</b>	<b>Responsible</b>
1	Develop needs assessment process.	2019	TBD	Check status of planning with NV Home Visiting.	NV Home Visiting

<b>S2</b>	<i>Pursue crosswalk training for Nevada Home Visiting staff and Nevada community health workers. In so doing, expand the workforce that has the capacity to be a resource for personalized early childhood health and development support for families.</i>				
	<b>Action</b>	<b>Time-Frame</b>	<b>Status/Existing Resources</b>	<b>Next Steps/Resources Needed</b>	<b>Responsible</b>
1	Engage NV Home Visiting in promoting Vroom and using MITM for staff training.	August 2018 – March 2019	NV Home Visiting is interested in integrating Vroom and MITM into its work.	Discuss with Evelyn Dryer the idea of inviting home visiting staff to participate in Vroom and MITM introductory webinar.	Sunrise Children’s Foundation, NV Home Visiting, LVCCCLD

<b>S3</b>	<i>Promote greater use of the Nevada 211 and Nevada Home Visiting Resource Directory in order to refer families to needed services and follow up to ensure that they obtain the help they want.</i>				
	<b>Action</b>	<b>Time-Frame</b>	<b>Status/Existing Resources</b>	<b>Next Steps/Resources Needed</b>	<b>Responsible</b>
1	Implement use of 211 in Northern Nevada as a resource to provide guidance and access to services for families whose children are struggling with school attendance.	August-September 2018	The Northern NV Coalition for Grade-Level Reading is developing a partnership with 211, and is currently partnering with Washoe County Public Schools to address chronic absenteeism in grades K-1.	Review what CGLR is planning with 211. Determine broader applicability in discussion with Raising Las Vegas.	NV 211, UWNNS
2	TBD re. use of Resource Inventory	TBD		Review current use of Home Visiting Resource Directory.	NV Home Visiting

<b>S4</b>	<i>Build linkages between home visiting staff and schools.</i>				
	<b>Action</b>	<b>Time-Frame</b>	<b>Status/Existing Resources</b>	<b>Next Steps/Resources Needed</b>	<b>Responsible</b>
1	Review potential approaches for providing home visiting referrals for families with	TBD		Discuss with Evelyn Dryer. May involve discussions with DOE	NV Home Visiting, Sunrise

	Action	Time-Frame	Status/Existing Resources	Next Steps/Resources Needed	Responsible
	children in pre-k and kindergarten.			Offices of Safe and Respectful Learning and Family Engagement.	Children's Foundation, LVCCLD

## Objective 4

*Expand community-based learning opportunities for young children and their families.*

**Benchmark:** *As a result of implementing the strategies and actions for this objective, what is the intermediate result you expect to see in 1-3 years?*

- Increased use of libraries by families with children 0-8.
- Increased use of OST learning engagement by families with children 0-8.

S1 <i>Expand family story time in local libraries.</i>					
	Action	Time-Frame	Status/Existing Resources	Next Steps/Resources Needed	Responsible
1	Develop plan in collaboration with State Library and Nevada Library Association.	TBD	Las Vegas and Washoe County Library systems have extensive programming, including story times, for families with young children. Northern NV GLR is exploring expansion. The State Library has recently assessed current activities of libraries statewide and their interest in doing more.	The first 8 respondents didn't have to identify who they were; the others did. Will select 2-3 of the most interested county systems with the greatest connection with GLR work. Pursue discussions with Story, Churchill, Humbolt and Elko/Lander/Eureka. Then move forward on a pilot with one. The State Library position will own the work going forward as a lead coordinator.	UWNNS, NV State Library, LVCCLD
2	Survey library systems on their current activities and their interest in hosting literacy activities and events.	August-September 2018			Nevada State Library System

S2 <i>Make libraries a) hubs for the promotion of other local learning programs for young children and their families and b) partners with school districts in their communities to provide learning resource information to families.</i>					
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	Action	Time-Frame	Status/Existing Resources	Next Steps/Resources Needed	Responsible
1	Develop plan in collaboration with State Library system and Nevada Library Association.	TBD	Washoe County Library and Northern NV GLR held major event in July to promote early learning resources in the community. NV GLR is exploring expanding this approach to other libraries.	Learn about Washoe approach and expansion plans. Investigate whether there are related activities in Clark County.	UWNNS, LVCCLD, State Library System

S3 <i>Engage local school districts, Nevada 211 and other entities that serve families on a large scale in promoting local out-of-school (OST) learning opportunities for families with young children.</i>					
	Action	Time-Frame	Status/Existing Resources	Next Steps/Resources Needed	Responsible
1	Starting in communities where there are libraries involved in OST promotion, explore how school systems are participating or could do so, in order to provide models for additional communities to pursue.	TBD		Talk with UWNNS and Raising Las Vegas	DCA
2	Co-brand outreach and messaging regarding consistent school attendance for children in kindergarten through grade three.	2018-2019	Northern Nevada Grade-Level Reading Coalition is launching a major public awareness campaign to prevent chronic absenteeism.		UWNNS

S4 <i>Encourage non-profit programs to offer services during non-traditional business hours to expand access.</i>					
	Action	Time-Frame	Status/Resources Available	Next Steps/Resources Needed	Responsible
1	Build collaborative relationship with Workforce Development One Stop centers (located at 8 libraries and 3 Urban Leagues in Clark County) that will be assisting families in accessing support services. Collaboration will include promotion of Vroom (see Strategy 2) and assisting referrals of qualified families to Head Start, Early Head Start and HIPPI home visiting.	2018-2019	NV One Stop centers are launching an integrated support system for families that qualify for public assistance. It will connect available services, help determine families' needs in one location, and then assist them in accessing those services. They're putting together a resource guide and having partners use it to schedule appointments for clients.	Develop approach to Head Start and Early Head start referrals in collaboration with Workforce Connections and NV One Stop.	Sunrise Children's Foundation



## Objective 5

### Strengthen family partnership throughout early grade education.

**Benchmark:** As a result of implementing the strategies and actions for this objective, what is the intermediate result you expect to see in 1-3 years?

S1 <i>Provide credit-bearing professional development on family partnership for early grade teachers and administrators.</i>					
	Action	Time-Frame	Status/Resources Available	Next Steps/Resources Needed	Responsible
1	Develop plan to promote family partnership training among early grade teachers and administrators statewide.	2019		Check status of training program with NV DOE Office of Parental Involvement and Family Engagement.	NV DOE Dept. of Parental Involvement and Family Engagement

S2 <i>Conduct outreach to school districts to promote family partnership, including the implementation of PTA family engagement standards.</i>					
	Action	Time-Frame	Status	Next Steps	Responsible
1	TBD			Discuss with NV DOE Office of Parental Involvement and Family Engagement.	NV DOE Office of Parental Involvement and Family Engagement

S3 <i>Build partnerships between libraries and schools to promote and offer family programming (see Objectives 1 and 4).</i>					
	Action	Time-Frame	Status	Next Steps	Responsible
1	TBD: Dependent on development of strategies for Objectives 1 and 4.	TBD	TBD	TBD	TBD

S4 <i>Identify pre-K to K transition activities for children and families and promote in each district.</i>					
	Action	Time-Frame	Status	Next Steps	Responsible
1	TBD	TBD	We need to know how best to capture this information.	Discuss with NV DOE Office of Parental	DCA

	Action	Time-Frame	Status	Next Steps	Responsible
				Involvement and Family Engagement	