



Nevada Early Childhood Advisory Council

ECAC- CHILD & FAMILY HEALTH

ECAC 2018-2021 STRATEGIC PLAN

Full Strategic Plan w/Progress for 2020

As of July 22, 2020

ECAC 2018-2021 STRATEGIC PLAN - PROGRESS DETAIL

3 CHILD AND FAMILY HEALTH: Promote and support increased access to and the delivery of high quality, evidence-based health (dental, physical, mental/behavioral health) services for families with young children.

3.1 KPI: Increased ratio of pediatricians / population (UNR School of Medicine report from HRSA Data). (12/31/21)	Measure: % ratio increase Target:	Not Started
3.2 KPI: Increased number of OBGYNs, Pediatricians, Dentists, and Mental Health professionals who accept Medicaid. (12/31/21)	Measure: Target:	Not Started
3.3 KPI: Increase number of community health workers with early childhood certificate/specialization. (Kayla Valy) (12/31/21)	Measure: # increase in workers Target:	Not Started
3.4 O1: Advocate for increasing access to appropriate health providers in the state, particularly in underserved urban and rural communities, with special attention paid to obstetrics, pediatrics, dentistry, and children’s mental health. (Megan Wickland) (12/31/21)	Measure: % complete Target:	26% Critical

STRATEGIES	START/END DATE	TARGET, MEASURE	ACTUAL	STATUS
3.4.1 S1: Partner with the public and private schools/programs that train health professionals (e.g. medical schools, nursing programs, psychology, social work) in the state to increase recruitment and retention of students to practice in the state. (Megan Wickland)	01/01/18, 12/31/21	% complete	25%	Not Started <small>As of 10/03/19</small>
3.4.1.2 Identify and contact key health and human services agencies in rural and underserved communities that serve families with young children that might benefit from having an UNSOM intern/volunteer to learn what projects or services might be most valued and provide this list to the Statewide Partnership to share with coalitions recruiting volunteers. (Linda Lang) <i>Comments on Status: Started in Nov. of 2018 and ongoing. 2 counties have engaged UNSOM students in various events (Lyon and Nye). Events include immunization clinics, Remote Area Medical clinics, health fairs, and school based clinics.</i>	12/01/18, 12/31/21	% complete		Not Started <small>As of 10/03/19</small>
3.4.1.3 Convene a meeting via ZOOM with the Directors/Internship Coordinators for School of Nursing, School of Social Work, School of Public Health, and Counseling/Psychology at Nevada’s higher-ed campuses to discuss opportunities for students to volunteer or intern in agencies identified in Step 3 above. (Amanda Haboush-Deloye) <i>Comments on Status: Amanda will convene group in south; Deb can help with UNR and Public Health at UNR and TMCC</i>	10/01/18, 12/31/21	% complete		Not Started <small>As of 10/03/19</small>
3.4.1.4 Research and summarize the opportunities for loan forgiveness and eligibility requirements to share with agencies identified in Step 3 above. (Megan Wickland) <i>Comments on Status: Megan obtained list from the NV Primary Care and Health Workforce Development</i>	01/01/19, 03/31/21	% complete		Not Started <small>As of 10/03/19</small>
3.4.2 S2: Advocate for, and provide better training to, health professionals to work effectively with families with young children. (Megan Wickland)	08/01/18, 06/30/21	% complete	33%	Not Started <small>As of 10/03/19</small>
3.4.2.3 Conduct a webinar to provide a short overview and introductory session on MIM and VROOM. November 7th- Systems Thinking for Early Childhood Learning and Development—making changes; do some work together with others outside EC: What is the next step in training? (Reducing disparities in most vulnerable families).	01/01/19, 01/31/21	% complete		Not Started <small>As of 06/07/19</small>

<p>3.4.2.4 Provide TOT training in MIM and VROOM for a cadre of professional staff/leaders to serve as trainers within these key agencies for their direct line staff.</p> <p><i>Comments on Status: May 2019 in north July 2019 in south</i></p>	05/01/19, 06/30/21	% complete		Not Started As of 10/03/19
<p>3.4.2.5 Provide training for 50% of direct line staff associated with each of the participating key state agencies. (Evelyn L. Dryer)</p>	06/01/20, 06/30/21	% complete		Not Started As of 06/07/19
<p>3.4.2.6 Meet with licensing boards, three medical schools, and health associations (medical, nursing, etc.) to explore options for early childhood content to be offered through CMEs and other continuing professional certification required for licensure.</p> <p><i>Comments on Status: Presentation to the MCHAB on 8/24/18 brought up issues highlighting the need for further discussion around the lack of medical homes in rural and underserved urban areas and over-reliance on community service agencies (CHWs) and mobile medical services.</i></p>	01/01/19, 06/30/21	% complete		Not Started As of 10/03/19
<p>3.4.3 S3: Partner with the key agencies and organizations that have health workforce development and expansion as a part of their mission to insure there is a focus on young children and their families. (Megan Wickland)</p>	01/01/18, 06/30/21	% complete	20%	Not Started As of 10/03/19
<p>3.4.3.1 Schedule a presentation with the Nevada Community Health Worker Association on the ECAC Health subgroup goals and objectives to discuss joint training opportunities. (Quinn Cartwright)</p>	10/01/18, 06/30/21	% complete		Not Started As of 07/02/19
<p>3.4.3.2 Connect with leadership for the Governor's New Nevada Plan, the Rural Children's Mental Health Consortium, and the Nevada System of Care to explore opportunities to provide training in early childhood development to new and in-service health professionals. (Amanda Haboush-Deloye)</p> <p><i>Comments on Status: Amanda Haboush-Deloye will update us; Family Engagement subgroup will share their work on workforce development contacts. (Steve Greeley)</i></p>	10/01/18, 06/30/21	% complete		Not Started As of 10/03/19
<p>3.4.3.3 Join with Nevada System of Care and other key stakeholders (Maternal and Child Health Advisory Board) in advocating for reciprocity for licensure of mental and behavioral health professionals (LCSWs included) who have specialties in Child and Adolescent Health. (Amanda Haboush-Deloye)</p> <p><i>Comments on Status: NV Division of Insurance doesn't handle licensing of providers. Need to get Insurers to be accountable for taking on more people because they say their panels are full. ☹️ Promote telehealth/telemedicine for providers-underutilized. ☹️ Reimbursement is possible with Medicaid as long as the service is not available in state of Nevada.</i></p>	01/01/19, 06/30/21	% complete		Not Started As of 10/03/19
<p>3.4.4 S4: Work with other partners to: Increase the number of providers who take Medicaid and will provide this coverage in the underserved communities; and address barriers families experience in making and keeping appointments with their health care providers (e.g., transportation). (Megan Wickland)</p> <p><i>Comments on Status: Melinda Hoskins, Nevada Advanced Practice Nursing Association; Ronnie Galas, Chair, MCHAB; Brook Wong, Executive of NAFP (brooke@nvafp.com); Cindy Pitlock, President, Nevada Advanced Practice Nurses Association (cpitlock@napna.net); Emily Ruzinne, Immunize Nevada. Dr. Davis, Nevada Health Centers, Laura Culley, Associate Dean, UNLV; Dr. Cohen</i></p>	10/01/18, 12/31/21	% complete	27%	Critical As of 11/22/19
<p>3.4.4.2 Obtain data from NVPCA on the proportion of families with young children 0-8 years in their service areas and how many of them are currently being served through FQHCs/RHCs and learn more about the barriers their families face in keeping appointments with health care providers, what strategies they are using, and how ECAC might be able to partner with them. (Deborah Loesch-Griffin)</p>	10/01/18, 06/30/21	% complete		Not Started As of 07/02/19
<p>3.4.4.3 Discuss with the NV-CHWA and the Rural Nevada Health Network what steps ECAC can take to support their efforts to make CHW services Medicaid eligible.</p> <p><i>Comments on Status: Doing a pilot study, will let us know if & when they need assistance</i></p>	10/01/18, 06/30/21	% complete		Not Started As of 10/03/19
<p>3.4.4.4 Follow-up with Medicaid officials to create a plan for outreach to rural areas and other underserved communities. (Megan Wickland)</p> <p><i>Comments on Status: Medicaid official (Suzanne Bierman) is on the Pritzker Prenatal to Three Collaborative and has identified the following policy areas to improve access: 1.1 Establish 12 month continuous eligibility for children on Medicaid and CHIP 1.2 Expand Medicaid presumptive eligibility for pregnant women to receive early prenatal care by expanding the pool of providers allowed to process presumptive eligibility claims. 1.3 Expand Medicaid coverage to include 12-month eligibility for post-partum care. 1.4 Eliminate the 5 year wait-period for lawfully residing pregnant women to be eligible for Medicaid</i></p>	01/01/19, 07/01/20	% complete		Critical As of 11/22/19

3.4.4.5 Support advocacy efforts of MCHAB members who are working to improve reimbursement rates and champion medical homes. (Amanda Haboush-Deloye)

01/01/19,
06/30/21

% complete

Not Started

As of 10/03/19

Comments on Status: Amanda Haboush will look to see if they came up with their priorities.

3.5 O2: Support the effective deployment of well-trained community health workers across the state to connect families with young children with insurers (e.g., Connecting Kids to Coverage), physicians and other health care professionals (dental, mental/behavioral/WIC/MCOs/FQHCs) and other community support services. (Megan Wickland) (12/31/21)

Measure: % complete

Target:

Not Started

STRATEGIES	START/END DATE	TARGET, MEASURE	ACTUAL	STATUS
<p>3.5.1 S1: Assist in development of an early childhood module as a CHW specialization to work with families with young children 0-8 years that can be offered through the NV-CHW Association. (Megan Wickland)</p> <p>Comments on Status: Strategy added to Pritzker Prenatal to Three grant policy priority to: Establish "Early Childhood Certification" for Community Health Workers (CHWs), including a pay source (state funds and/or Medicaid) for related services (FQHC billing model for global prenatal care - payment to CHWs). Funding being sought.</p>	08/01/18, 12/31/21	% complete		Not Started As of 11/22/19
3.5.1.1 Schedule a presentation by Quinn Cartwright, Nevada Community Health Worker Association to the ECAC membership.	10/01/18, 10/31/21	% complete		Not Started As of 07/02/19
3.5.1.2 Review what it would take to train CHWs as navigators to outreach to low-income, Medicaid eligible families with young children. (Quinn Cartwright)	10/01/18, 12/31/21	% complete		Not Started As of 07/02/19
3.5.1.3 Contact Partner Health organizations to identify training opportunities they offer that might be a good fit for the CHW support or specialized training requirements: Immunize Nevada, Rural, Northern and Southern Children's Mental Health Consortia, MCHC, SNHD, WCHD, Oral Health Nevada.	01/01/19, 03/31/21	% complete		Not Started As of 06/07/19
3.5.2 S2: Connect with NV-CHW Association, which has a HRSA grant, to place a cadre of CHW interns with early childhood programs, such as home visiting, Head Start, Early Head Start and others. (Megan Wickland)	01/01/18, 12/31/21	% complete		Not Started As of 07/02/19
3.5.2.1 Coordinate a meeting between Quinn Cartwright, NVCHWA and Nevada Home Visiting, Head Start and Early Head Start programs across the state to discuss current and ongoing internship opportunities for CHWs. (Deborah Loesch-Griffin)	12/01/18, 12/31/21	% complete		Not Started As of 07/02/19
3.5.2.2 Collaborate on a recruitment campaign with NVCHWA and SNCC where CHWs are trained to promote placements and specialized training in early childhood.	01/01/19, 03/31/21	% complete		Not Started As of 06/07/19
3.5.2.3 Similarly reach out to entities that serve young children and families and could use interns and provide appropriate training and setting for CHWs.	01/01/18, 03/31/21	% complete		Not Started As of 07/02/19
3.5.3 S3: Advocate for CHW services becoming Medicaid reimbursable and coordinate with existing efforts underway through the pilot study among Nye CCC, HCC and the Medicaid office. (Megan Wickland)	01/01/19, 06/30/21	% complete		Not Started As of 07/02/19
3.5.3.1 Coordinate advocacy efforts by RNHN members to seek state funding for CHWs in conjunction with the Family Planning regulations being sought.	01/01/19, 06/30/21	% complete		Not Started As of 06/07/19
3.5.4 S4: Advocate to employers of CHWS to have them partner with families to help reduce no-show rates for Medicaid dental appointments (see Objective 3 below) and follow-up with families scheduled for other mental, behavioral, or medical health appointments. (Megan Wickland)	01/01/19, 12/31/21	% complete		Not Started As of 10/03/19

Comments on Status: Amanda Haboush will talk to UNLV & UNR about student internships to gather stories.

3.5.4.1 Gather stories about the impact of these CHWs on the health behaviors and outcomes of families that can be used for advocacy efforts. Comments on Status: Amanda Haboush will talk to UNLV & UNR about student internships to gather stories.	01/01/19, 03/31/21	% complete	Not Started As of 10/03/19
3.5.4.2 Meet with the Nevada Office of Rural Health and explore ways to advocate, through them, for greater outreach by CHWs to families with young children.	11/01/19, 11/30/21	% complete	Not Started As of 07/02/19
3.5.5 S5: Promote and facilitate efforts to deploy CHWs to work as agents for implementing family engagement strategies in the community (see Born Learning in the Family Support and Community Engagement strategy section) through libraries and other places where families gather (community centers, after school programs, food pantries, etc.) and to work in concert with existing early childhood programs, referring families to them as a primary resource along with linking families to health insurance, primary care and other community supports. (Megan Wickland)	01/01/18, 12/31/21	% complete	Not Started As of 07/02/19
3.5.5.1 Coordinate with Family Engagement subgroup to identify libraries and Out of School Time programs in the south, rural and northern areas of the state that are willing to employ or recruit volunteer CHWs in their communities. (Megan Wickland) Comments on Status: Megan Wickland will follow up with chair of Family Engagement	12/01/18, 12/31/21	% complete	Not Started As of 10/03/19
3.5.5.2 Meet with Nancy Maldonado of KNPB and Lois Ann Porter of United Way's Campaign for Grade Level Reading to coordinate efforts on site recruitment and placement of CHWs in select libraries and OST programs. (Select an urban and rural setting to test this out with CHWs and use as model for expansion). (Deborah Loesch-Griffin) Comments on Status: Deborah Loesch-Griffin Not feasible at this time.	12/01/18, 12/31/21	% complete	Not Started As of 10/03/19
3.5.5.3 Follow-up with interested sites in collaboration with NVCHWA to educate them about the roles and training opportunities for CHWs. Inform sites of available strategies Born Learning/Reach Out and Read/MIM and Vroom that can be incorporated into current programming. Support connections between the sites to ensure they can work collaboratively in referring families and young children.	01/01/19, 03/31/21	% complete	Not Started As of 06/07/19

3.6 O3: Raise awareness of mobile health and health fair opportunities and assist in the coordination and expansion of these services. (Megan Wickland) (12/31/21)

Measure: % complete
Target:

Not Started

STRATEGIES	START/END DATE	TARGET, MEASURE	ACTUAL	STATUS
3.6.1 S1: Raise awareness of when (on-line Google calendar through the NICRP- http://sneac.com/calendar) mobile services are scheduled in each area. (Megan Wickland)	01/01/19, 12/31/21	% complete		Not Started As of 07/03/19
3.6.1.1 Meet with Amanda Haboush-Deloye and Amaris Fuller of NICRP to review and discuss options for the existing statewide Nevada Events calendar. (Deborah Loesch-Griffin)	07/01/18, 07/31/21	% complete		Not Started As of 07/03/19
3.6.1.2 Create a "how to use the statewide calendar" guide for distribution. (Amanda Haboush-Deloye)	07/01/18, 07/31/21	% complete		Not Started As of 07/03/19
3.6.1.3 Present the guide and get feedback from various coalitions and groups: RNHN, Statewide Partnership of Community Coalitions) (Amanda Haboush-Deloye)	07/01/18, 10/31/21	% complete		Not Started As of 07/03/19
3.6.1.4 Finalize and post the guide on the ECAC website. (Megan Wickland)	12/01/18, 12/31/21	% complete		Not Started As of 07/03/19

3.6.1.5 Follow-up with RNHN, Statewide Partnership of Community Coalitions and NVCHWA to determine what TA or support they need to embed the calendars onto their websites. (Amanda Haboush-Deloye)	10/01/18, 12/31/21	% complete	Not Started As of 07/03/19
3.6.1.6 Create fliers for distribution during coalition meetings and in CHW trainings and member meetings advertising the Nevada Events Calendar. (Amanda Haboush-Deloye)	01/01/19, 03/31/21	% complete	Not Started As of 07/03/19
3.6.1.7 Review the websites of RNHN member agencies, NSP and NVCHWA to identify how many/which agencies or coalitions have embedded the calendar. (Amanda Haboush-Deloye)	06/01/19, 06/30/21	% complete	Not Started As of 07/03/19
3.6.1.8 Work with NVCHWA to create a short survey for CHWs working with families with young children to determine the use and value of the Nevada Events Calendar for linking families to local mobile health events and fairs. (Quinn Cartwright)	10/01/19, 12/31/21	% complete	Not Started As of 07/03/19
3.6.2 S2: Review of EBP programming available for Nevada's young children and their families including the service delivery area, eligibility criteria, and if there is a waiting list. Action (Megan Wickland)	01/01/19, 12/31/21	% complete	Not Started As of 07/03/19
3.6.2.1 Meet with KNPB in the north and similar public media outlets in the south to learn what types of media support they might be able to provide ECAC in reaching families in their respective viewer/listener areas. (Deborah Loesch-Griffin)	10/01/18, 10/31/21	% complete	Not Started As of 07/03/19
3.6.2.2 Work with key partners with communications expertise to develop a series of message templates for ongoing and one-time mobile health events and health fairs for posting on social media, use in advertisements through public radio and TV, and for distribution through community coalitions. (Carol Luna)	01/01/19, 06/30/21	% complete	Not Started As of 09/23/19
<i>Comments on Status: Links and shares through its social networks.</i>			
3.6.2.3 Meet to learn more about and coordinate directly with UNLV's School of Medicine around their Mobile Health Collaboration. (Megan Wickland)	01/01/19, 12/31/21	% complete	Not Started As of 07/03/19

3.7 O4: Promote high quality programs that are implemented with fidelity to produce positive health outcomes for parents, infants, and children (e.g., Well-Child Visit/Bright Future; NHV HomeVisiting models (Parents as Teachers, HIPPY, Nurse-Family Partnership, Early Head Start). (Megan Wickland) (12/31/21)

Measure: % complete

Target:

Not Started

STRATEGIES	START/END DATE	TARGET, MEASURE	ACTUAL	STATUS
3.7.1 S1: Work closely with all strategy partners that touch high numbers of families across the state (like WIC) to insure they are including their EBPs and referring families to high quality programs in the state's 2-1-1 system. (Megan Wickland)	01/01/19, 12/31/21	% complete		Not Started As of 07/03/19
3.7.1.1 Schedule a presentation of the goals and objectives of the ECAC Health Subgroup to the MCHAB and learn about their key services and programs, and what strategies they use to encourage the use of evidence-based programs among member organizations and those receiving funding from the state's DPBH-MCH-Title V. (Deborah Loesch-Griffin)	08/01/18, 08/31/21	% complete		Not Started As of 07/03/19
3.7.1.2 ECAC will communicate with the Director's Office of DHHS and 2-1-1 to strengthen usability and accuracy of information as a centralized information and referral source.	01/01/19, 12/31/21	% complete		Not Started As of 07/03/19
3.7.2 S2: Review of EBP programming available for Nevada's young children and their families including the service delivery area, eligibility criteria, and if there is a waiting list. (Megan Wickland)	01/01/19, 12/31/21	% complete		Not Started As of 07/03/19
3.7.2.1 Identify EBPs and the related agencies that are using them (including location, eligibility criteria and if there is a waiting list) to post on social media, ECAC's website, and other key partner agencies' websites that are serving families and young children.	01/01/19, 03/31/21	% complete		Not Started As of 07/03/19

3.7.2.2 Create a FAQ sheet for families to educate them about what evidence-based practices are so they can make an informed choice. Include questions families can ask providers.

03/01/19,
03/31/21

% complete

Not Started

As of 07/03/19

**3.8 O5: Expand ECAC to include representation from the health field.
(Megan Wickland) (12/31/21)**

Measure: % complete

Target:

Not Started

STRATEGIES	START/END DATE	TARGET, MEASURE	ACTUAL	STATUS
3.8.1 S1: Work with Governor's Office and ECAC Members to change legislation in 2019 to allow for a variety of additional members to be appointed, as the times and need dictates, including but not limited to the broad spectrum of health professionals and fields. (Megan Wickland)	01/01/18, 12/31/21	% complete		Not Started As of 07/03/19
3.8.1.1 Connect with Marty and other ECAC members to determine who will form a subgroup to approach Governor Sandoval. (Deborah Loesch-Griffin)	08/01/18, 08/31/21	% complete		Not Started As of 07/03/19
3.8.1.2 Identify potential representatives from the Health Professions who agree to become ECAC members that can be nominated for the role. (Jack Zenteno and Jamie Hutchinson, Division of Health Care Financing and Policy Medicaid; Dr. Amie Hart, HOPES).	09/01/18, 12/31/21	% complete		Not Started As of 07/03/19
3.8.1.3 Schedule and conduct a meeting with Governor Sandoval and his staff to request appointment of one health professional/representative.	09/01/18, 12/31/21	% complete		Not Started As of 07/03/19
3.8.1.4 Introduce the new representative to the ECAC group and orient them to the strategic plan and Child and Family Health and Wellness component. (Deborah Loesch-Griffin)	10/01/18, 10/31/21	% complete		Not Started As of 07/03/19
3.8.2 S2: Work with Governor's Office and ECAC Members to change legislation in 2019 to allow for a variety of additional members to be appointed, as the times and need dictates, including but not limited to the broad spectrum of health professionals and fields. (Megan Wickland)	01/01/19, 12/31/21	% complete		Not Started As of 07/03/19
3.8.2.1 ECAC Subgroup seek sponsor for BDR to change language in the law to allow for other people to sit on the ECAC such as health professionals. (Amanda Haboush-Deloye)	12/01/18, 12/31/21	% complete		Not Started As of 07/03/19
3.8.2.2 Provide BDR language to Assemblywoman Jill Towles when requested. (Amanda Haboush-Deloye)	01/01/19, 06/30/21	% complete		Not Started As of 07/03/19
3.8.2.3 Track and support the legislation as it moves through the session, and provide testimony as required.	01/01/19, 06/30/21	% complete		Not Started As of 07/03/19
3.8.2.4 Identify and select a health professional to sit on ECAC once final legislative approval is met.	07/01/19, 08/31/21	% complete		Not Started As of 07/03/19