



Nevada Early Childhood Advisory Council

ECAC – FAMILY & COMMUNITY

ECAC 2018-2021 STRATEGIC PLAN

Full Strategic Plan w/Progress for 2020

As of July 22, 2020

ECAC 2018-2021 STRATEGIC PLAN - PROGRESS DETAIL

2 FAMILY SUPPORT & COMMUNITY ENGAGEMENT: Ensure families have the support they want and need to nurture their children's early learning and development.

2.1 KPI: Increase attendance rates in K-3rd Grade. (Marty Elquist) (12/31/21)

Measure: % increase attendance rates

Not Started

Target:

2.2 O1: Expand opportunities for families to gain knowledge on and support their children's development. (Angela Triche) (12/31/20)

Measure: % complete

Target: 100%

63%

Critical

Comments on Status: 11/25/2019 Discussions with community partners have been updated to assist in building a broader network of support services. CCSD, Libraries, B&G Clubs, Vegas PBS, City of Las Vegas Strong Start programs are willing to distribute flyers and information to families at the time of service.

STRATEGIES	START/END DATE	TARGET, MEASURE	ACTUAL	STATUS
<p>2.2.1 S1: Research Born Learning (www.bornlearning.com), Daily Vroom (www.joinvroom.org), and other available resources and adopt those with evidence-based practices, materials, and information to share with parents. (Dolores Hauck)</p> <p>Comments on Status: KPI = Track and measure # of organizations trained in MIM and Vroom, # of trainings, # of participants, # for direct and indirect impact.</p>	01/01/18, 12/31/20	100% 100 % complete	80%	Not Started As of 02/11/20
<p>2.2.2 S2: Recruit partners throughout the state to promote these resources and provide them with training to do so effectively. (Angela Triche)</p> <p>Comments on Status: 11/25/2019-Discussions with community partners have been updated to assist in building a broader network of support services. CCSD, Libraries, B&G Clubs, Vegas PBS, City of Las Vegas Strong Start programs are willing to distribute flyers and information to families at the time of service. Mind in the Making/VROOM Train-the-Trainer instruction has been conducted in northern and southern Nevada with organizations who work directly with children and families.</p>	01/01/18, 12/31/20	100% % complete	46%	Critical As of 02/11/20
<p>2.2.2.1 Create a Vroom promotion partnership with the new integrated support system for families that are eligible for public assistance statewide. (Angela Triche)</p> <p>Comments on Status: Workforce Connections and NV One Stop have agreed to partner. The Children's Cabinet distributes Vroom materials to all parents on Subsidy and FFN providers. Need to update with Urban League.</p>	08/01/18, 12/31/20	100% % complete	75%	On Target As of 02/11/20
<p>2.2.2.3 Enlist Northern NV libraries in promoting Vroom and utilizing MITM training. Develop plan for statewide library engagement in Vroom promotion and MITM training. (Nancy Cummings Schmidt)</p> <p>Comments on Status: This is one of the objectives included in the State's Library's plan. It is already being incorporated into the training module that the State and the Northern Nevada Reading Council's Family Reading Program have created. I refer to this in 2.5.1.1 Vroom is already integrated into Clark County libraries. The NV State Library did a survey of libraries that revealed interest in Vroom and MITM, and a couple of counties were revealed as likely first wave adopters. Create implementation strategies with Washoe and Storey County libraries. UPDATE: I met with Bruce Douglas recently who is the Early Literacy and Youth Services Consultant for the Nevada State Library. We discussed the fact that the "Mind in the Making" philosophy has become an integral part of the Family Reading Program model. As a reminder, the FRP is an adult/child early literacy project works with children and parents to improve literacy and model good family literacy behaviors for the home. The State Library partners with the Northern Nevada Literacy Council through federal LSTA funding and a grant from the United Way of Nevada and the Sierra in order to expand this program to the rural libraries around the state. So far, sets of books with 5 titles have been selected. To date, a total of 720 books have been distributed to participating libraries. All of the book titles selected for the project reflect an MITM concept, and the activities are built around that specific concept. Parents are also made aware of the MITM online app and are encouraged to use it. Am checking in with Washoe County Library to get an update on their progress with MITM and VROOM The Children's Cabinet and LVCCLD will now be coordinating this effort across Nevada.</p>	09/01/18, 12/31/20	100%	65%	Off Target As of 02/11/20

2.2.2.4 Enlist Head Start and Early Head Start programs in promoting Vroom and using MITM for staff training. (Dolores Hauck)	09/01/18, 12/31/20	100% 100% complete	10%	Critical As of 02/11/20
<i>Comments on Status: Sunrise Children's Foundation has committed to providing training to Early Head Start and Head Start staff, with support from the Las Vegas Clark County Library District. Schedule and deliver training to initial cohort of EHS, HS staff. Discuss expansion of involvement in upcoming statewide HS meeting. MITM Coordinator will reach out to all once hired.</i>				
2.2.2.5 Promote Vroom to family, friend and neighbor childcare providers. (Angela Triche)	01/01/19, 12/31/20	100% % complete	60%	Off Target As of 02/11/20
<i>Comments on Status: Raising Las Vegas has identified 1,000 FFN providers as initial targets. The Children's Cabinet has the capacity to access a larger FFN audience and help integrate this into the formal training system. 2/2020 - All Children's Cabinet FFN providers are now receiving Vroom materials during home visits.</i>				
2.2.2.6 Develop Vroom promotion partnership with Nevada WIC program. (Angela Triche)	08/01/18, 12/31/20	100% % complete	65%	Off Target As of 02/11/20
<i>Comments on Status: WIC staff needs to be introduced to Vroom and MITM. Then schedule in-depth training around annual statewide WIC meeting. In progress to meet and communicate with new leadership at state WIC. Local MITM/Vroom trainings completed for 5 local WIC clinics in Southern Nevada. 2-11-2020 Update - New MITM Coordinator will reach out to new WIC leadership.</i>				
2.2.2.7 Introduce Vroom and MITM to all partners in the Family/Community Engagement and Child/Family Health action plans. (Marty Elquist)	08/01/18, 12/30/20	100% % complete	50%	Critical As of 02/11/20
<i>Comments on Status: Bezos Foundation can support this. Organize a webinar to provide an overview of Vroom and MITM. Engage Erin Ramsey and Marissa Kaiser (Bezos Foundation) in planning and delivery. 2-2020 - MITM Statewide Coordinator can arrange MITM/Vroom introductions. Have presentation prepared. United Way Reading Coalition has already received introduction.</i>				
2.2.2.8 Explore potential to promote Vroom and offer MITM in public and subsidized housing settings. (Marty Elquist)	09/01/18, 12/31/20	100% % complete	50%	Critical As of 02/11/20
<i>Comments on Status: Northern Nevada Coalition for Grade-Level Reading Introduce Vroom and MITM in the context of Grade-Level Reading planning with Reno Housing Authority MITM Statewide Coordinator will address in implementation plan. April 2020.</i>				
2.2.2.9 Develop a statewide public television and radio plan to promote Vroom. (Marty Elquist)	01/01/19, 12/31/20	100% % complete	30%	Critical As of 02/11/20
<i>Comments on Status: Vegas Public Television is a Vroom promoter. KNPB is a partner of the Northern Nevada Coalition for Grade-Level Reading and has just launched an effort to promote regular school attendance as part of the Northern Nevada Campaign for Grade-Level Reading. Bring Vegas PBS, KNPB and NPR affiliates together to discuss Vroom promotion. 2/2020-Have funds for northern NV campaign and have secured KPS3 advertising to build campaign. MITM/Vroom coordinator will be responsible for this effort. Vegas PBS and LVCCLD forwarded advertising assets to The Children's Cabinet.</i>				
2.2.2.10 Create partnership with Nevada Public Health Foundation to provide Mind in the Making training to teen parents participating in the Stars program. (Marty Elquist)	08/01/18, 12/31/20	100% % complete	0%	Critical As of 02/11/20
<i>Comments on Status: NV Public Health Foundation is interested. 2/2020-MITM Coordinator will reach out to NPHF to conduct training.</i>				
2.2.2.11 Establish partnerships with regional Chambers of Commerce to engage businesses in promoting Vroom to employees and customers. (Marty Elquist)	01/01/19, 12/31/20	100% % complete	0%	Critical As of 02/11/20
<i>Comments on Status: Reno Sparks Chamber is partnering with the Northern NV Coalition for Grade-Level Reading and its CEO serves on the Leadership Group. In Las Vegas, The METRO Chamber has expressed interest in Pre-K. Children's Advocacy Alliance is interested in creating business alliances. DCA has assembled list of business sector leaders interested in early childhood education. Seek initial meeting of Chamber leaders, the United Ways of Southern and Northern Nevada and Children's Advocacy Alliance in early 2019 to introduce Vroom and the idea of partnership. 2/2020-MITM Coordinator will contact and address in implementation plan.</i>				

2.3 O2: Provide family guidance in health settings. (Angela Triche) (12/31/20)

Measure: % complete

Target:

4%

Critical

STRATEGIES	START/END DATE	TARGET, MEASURE	ACTUAL	STATUS
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2.3.1 S1: In pediatric settings, expand Reach Out and Read, a nationally proven approach that provides parental guidance and free age-appropriate books during each well-child visit from birth through age 5. (Nancy Cummings Schmidt)

Comments on Status: I seem to have become the lead person assigned to this one. Actually, I am really not the expert here. What I did offer to do was to reach out to others in the Northern Nevada Medical Community to see if there is an interest in expanding the ROR program. As I recall, the leadership for this program was coming from Renown and they have made some changes in that leadership. I think it is important here to have someone check on the status of the program with Renown to see what their future commitment to the program is going to be. In the meantime, I have had conversations with others in the medical community who may have the potential for future involvement, but I do think we need to clarify Renown's involvement.

01/01/19,
12/31/20

100%
% complete

3%

Critical
As of 03/13/20

2.3.1.1 Expand Reach Out and Read in partnership with its national headquarters, the Las Vegas Public Education Foundation and the Northern Nevada Coalition for Grade-Level Reading. (Nancy Cummings Schmidt)

Comments on Status: ROR national headquarters has agreed to assist expansion. The Education Foundation (PEF) has agreed to serve as statewide ROR affiliate if funding is secured. Key step will be to establish funding for a statewide coordinator position within the Las Vegas Public Ed Foundation. (It has provided a budget for this purpose.) Determine how ROR national headquarters and LVPEF can collaborate toward this end. Lois Ann Porter will provide HOPES and Renown ROR contacts to Blaire Toso. Note: Existing sites in Northern Nevada include Renown Medical Center and the Community Health Alliance. Southern Nevada sites include Univ. NV Pediatrics Center, Cambridge Family Health Center, Eastern Family Medical and Dental Center, Southwest Medical Associates, Martin Luther King Family Health Center, Northern Las Vegas Health Center, Desert Valley Pediatrics, Nevada Health Center Henderson. All need more support for quality, sustainability and expansion. Nevada HOPES is also offering ROR.

01/01/19,
12/31/20

100%
% complete

10%

Critical
As of 03/13/20

2.3.1.2 Integrate Vroom into the ROR model. (Marty Elquist)

Comments on Status: ROR national headquarters and LVPEF are interested. 2/2020 - MITM/Vroom Coordinator will incorporate into his/her work.

01/01/19,
12/31/20

100%
% complete

0%

Critical
As of 02/11/20

2.3.1.3 Engage community health outreach programs in providing ROR and Vroom. (Nancy Cummings Schmidt)

Comments on Status: ROR national headquarters and LVPEF are interested. This is good news! 2/2020-MITM Coordinator will reach out to Community Health Worker to incorporate Vroom. Will also assist in being the conduit between LVPEF and Nevada CHW Association.

01/01/19,
12/31/20

100%
% complete

0%

Critical
As of 02/11/20

2.3.2 S2: Measures of progress include the number of health settings engaged, program sustainability, the numbers of families served and books distributed, and the impact on family behavior and satisfaction (via family surveys and health care provider feedback). (Angela Triche)

01/01/19,
12/31/20

100%
% complete

5%

Critical
As of 04/20/20

2.3.2.1 Working with National ROR, develop and conduct an evaluation on ROR impact, including its effect on family compliance with recommended well-child visits. (Nancy Cummings Schmidt)

Comments on Status: ROR national headquarters and LVPEF are interested.

01/01/20,
12/31/20

100%
% complete

5%

Critical
As of 02/11/20

2.4 O3: Expand individualized support for families that may benefit most. (Angela Triche) (12/31/20)

Measure: % complete

Target:

18%

Critical

Comments on Status: Mind in the Making and VROOM support has been initiated with Early Head Start families in Clark County.

STRATEGIES	START/END DATE	TARGET, MEASURE	ACTUAL	STATUS
<p>2.4.1 S1: Conduct an updated assessment to determine the scope and nature of family need and to identify system enhancement opportunities. Explore doing so with the involvement of multiple agencies that directly serve Nevada families with young children. Engage families directly in this process to gain perspectives on how the system of support could serve them best. (Angela Triche)</p> <p><i>Comments on Status: Updated assessments have been conducted for families with young children including homeless, foster, children with disabilities and families with poverty level income status. Sub-committee is developing a process to collaborate and collectively ascertain community needs information with organizations throughout the state.</i></p>	01/01/19, 12/31/20	100% % complete	35%	Critical As of 04/20/20

2.4.1.1 Develop needs assessment inventory which includes an ongoing examination of needs assessments being conducted around the state (Amanda Haboush-Deloye)	01/01/19, 12/31/20	100% % complete	45%	Critical As of 02/11/20
<i>Comments on Status: Marty Elquist & Amanda Haboush to create inventory that includes the needs assessments, target population, contact information (main organization), target age, frequency. 2/2020-Needs Assessment header added to the ECAC website with a handful of needs assessment reports. Need to add inventory summary.</i>				
2.4.1.2 Based on results of community needs assessments, work with existing agencies and community partners to develop specific strategies to expand support for families with a targeted focus on vulnerable families. (Amanda Haboush-Deloye)	12/01/19, 12/31/20	100% % complete	25%	Critical As of 02/11/20
<i>Comments on Status: Based on 2019 Legislative Session, PDG B-5 Needs Assessment, Expanding Home Visiting added as a priority to the Pritzker PreNatal to Three implementation grant. Funding being identified. 2/2020-Pritzker PreNatal grant submitted to Pritzker Children's Initiative. Unfortunately, we did not receive the PDG B-5 Grant. Will also address needs in state's Child Care and Development Fund strategic plan.</i>				
2.4.2 S2: Pursue crosswalk training for Nevada Home Visiting staff and Nevada community health workers. In so doing, expand the workforce that has the capacity to be a resource for personalized early childhood health and development support for families. (Angela Triche)	08/01/18, 12/31/20	% complete	5%	Critical As of 02/11/20
2.4.2.1 Engage NV Home Visiting in promoting Vroom and using MITM for staff training. (Angela Triche)	08/01/18, 12/31/20	100% % complete	5%	Critical As of 02/11/20
<i>Comments on Status: NV Home Visiting is interested in integrating Vroom and MITM into its work. Discuss with Evelyn Dryer the idea of inviting home visiting staff to participate in Vroom and MITM introductory webinar.</i>				
2.4.3 S3: Promote greater use of the Nevada 211 and Nevada Home Visiting Resource Directory in order to refer families to needed services and follow up to ensure that they obtain the help they want. (Alberto Quintero)	01/01/19, 12/31/20	% complete	20%	Critical As of 02/11/20
2.4.3.1 Implement use of 211 in Northern Nevada as a resource to provide guidance and access to services for families whose children are struggling with school attendance. (Alberto Quintero)	01/01/19, 12/31/20	100% % complete	20%	Critical As of 02/11/20
<i>Comments on Status: Review what CGLR is planning with 211. Determine broader applicability in discussion with Raising Las Vegas. The Northern NV Coalition for Grade-Level Reading is developing a partnership with 211, and is currently partnering with Washoe County Public Schools to address chronic absenteeism in grades K-1.</i>				
2.4.4 S4: Build linkages between home visiting staff and schools. (Evelyn L. Dryer)	01/01/19, 12/31/20	% complete		Critical As of 06/04/19
2.4.4.1 Review potential approaches for providing home visiting referrals for families with children in pre-k and kindergarten. (Evelyn L. Dryer)	01/01/19, 12/31/20	100% % complete	0%	Critical As of 02/11/20

2.5 O4: Expand community-based learning opportunities for young children and their families. (Danielle Milam) (12/31/21)

Measure: % complete
Target: 100%

17%

Off Target

STRATEGIES	START/END DATE	TARGET, MEASURE	ACTUAL	STATUS
2.5.1 S1: Expand family story time in local libraries. (Danielle Milam)	01/01/18, 12/31/20	% complete	68%	Off Target As of 01/28/20
<i>Comments on Status: This past year the partnership between the State Library and the Northern Nevada Literacy Council's Family Reading Program resulted in an increase in the number of family story times in the rural counties. The program was implemented in four original legacy sites that includes Churchill County, Humboldt County, Carson City Library and the Wells Family Resource Center. the program has grown to include Pahrump Public Library, Boulder City Library, Persing, Elko and Douglas County Libraries. Orientation and training sessions were held on May 9th at Churchill County Library, May 23rd at the Windmill Library in Las Vegas and October 23rd at the State Library in Carson City. Book sets with 5 titles for a total of 720 books have been distributed to date. Titles selected are those used with the Mind in the Making project.</i>				
2.5.1.1 Develop plan in collaboration with State Library and Nevada Library Association. (Nancy Cummings Schmidt)	01/01/18, 12/31/20	Increasing the number of	35%	Critical

family story times during the year. See additional comments below.

As of 01/29/20

Comments on Status: The State Library Staff has conducted two recent meetings where they have reviewed the ECAC plan in terms of their involvement and commitments. I will be meeting with them after the beginning of the year to review the status of their involvement. Will select 2-3 of the most interested county systems with the greatest connection with GLR work. Pursue discussions with Storey, Churchill, Humboldt and Elko/Lander/Eureka. Then move forward on a pilot with one. The State Library position will own the work going forward as a lead coordinator. UPDATE January 2020 During my recent conversation with Bruce Douglass, we talked about his strategic objectives for early childhood and family literacy and the progress the State Library is making on these objectives. In my conversations with Tammy Westergard, the State Library Administrator, they are ready to begin a more strategic planning process for early childhood and family literacy initiatives. In my capacity as the literacy representative for the State Council on Libraries and Literacy, Have offered to participate in this process with them.

2.5.1.2 Survey library systems on their current activities and their interest in hosting literacy activities and events. (Nancy Cummings Schmidt)

Comments on Status: In the summer of 2018, the Nevada State Library conducted a statewide early childhood and family literacy survey to help gauge the interest level regarding involvement in early and family literacy programming. It was found that: • Most libraries already offer early literacy activities in one form or another • With additional resources (staff, money, time), many libraries would offer additional literacy programming • Most libraries feel that an online literacy toolbox or resource person would allow them to offer more activities or programs Since survey results showed definite interest in offering family programs and online resources/resource person, this led to NSLAPR partnership with Northern NV Literacy Council's Family Reading Program. Training sessions in Las Vegas, Fallon and Carson City have been conducted for those rural counties interested in participating in the program. The Mind in the Making Concept and Vroom were incorporated in these sessions. It is hoped that the program will expand in the coming years with current libraries recruiting and training additional staff in branches around the state. Using train-the-trainer model in libraries, the FRP will move toward complete sustainability in rural Nevada communities.

08/01/18,
12/31/20

Achieved

As of 01/28/20

2.5.2 S2: Make libraries a) hubs for the promotion of other local learning programs for young children and their families and b) partners with school districts in their communities to provide learning resource information to families. (Danielle Milam)

01/01/19,
12/31/21

% complete

Not Started

As of 06/06/19

2.5.2.1 Develop plan in collaboration with State Library system and Nevada Library Association. (Danielle Milam)

Comments on Status: Washoe County Library and Northern NV GLR held major event in July to promote early learning resources in the community. NV GLR is exploring expanding this approach to other libraries. Learn about Washoe approach and expansion plans. Investigate whether there are related activities in Clark County.

01/01/19,
12/31/21

% complete

Not Started

As of 06/06/19