Scope of Work

Prepared for: The Children's Cabinet - Nevada
Prepared by: Children's Funding Project

Date: November 2021

Proposed delivery dates: May 1, 2022 – February 28, 2025

Proposed Project Strategy

Children's Funding Project (CFP) would like to support The Children's Cabinet in their efforts to sustainably fund and robustly support young children and their families in the Nevada. CFP brings expertise and experience in guiding a wide range of communities through the various steps it takes to take a more comprehensive public financing approach to supporting children and families. The parties joining the table in Nevada are well-equipped to drive this work forward over the next 3 years.

To achieve the goal of developing a detailed understanding of and action plan for advancing early childhood financing in the state of Nevada, CFP proposes a three-part strategic financing approach. This approach will include:

- 1) Fiscal map of early childhood supports and services in Nevada: This map, or children's budget analysis, will be tailored to the goals and priorities of The Children's Cabinet and what they wish to map.
- 2) Gap analyses: In order to put a price tag on Nevada's goals for young children and their families, this phase of the work will help identify the gap between that cost and the current investment identified in the fiscal mapping phase. Since the Children's Cabinet is planning on using another provider for cost modeling, CFP will need to have access to that data in order to perform the gaps analysis
- 3) Revenue options research, analysis, and collaborative facilitation: Using the knowledge and investment goals gained in the first two phases of the project, CFP will provide a comprehensive analysis of Nevada's revenue-generating options as well as well as facilitation of conversations with key stakeholders to determine the most feasible mechanism(s).

Taken together, this work will ultimately result in the creation of a comprehensive early childhood strategic financing plan to guide efforts toward increasing funding for young children and their families in Nevada.

Proposed Scope of Work

Activity Description	Timeframe
Fiscal Mapping of Early Childhood Supports and Services Activities:	Timeframe = initial work 8 months; updated in year 2 and fully embedded process in NV by year 3
 Initial meeting(s) to discuss the scope and the parameters of the fiscal map in order to craft a data collection tool that will help achieve the goals of the project Data collection: The successful completion of this part of the work will be contingent upon the NV team providing a PT staff person that we are able to teach the fiscal mapping 	

process to, and who can connect CFP to the relevant budget holders and similar contacts for data collection.

- Analysis of findings and development of final fiscal map products
- Up to 8 check-in calls with the Nevada team wherein CFP will provide updates on the fiscal mapping process.

Expected deliverable(s): Fiscal mapping tool with data in spreadsheet form, accompanying slide deck with key findings and analysis, an interactive Power BI dashboard and training of the NV staff on how to conduct a fiscal map analysis. In year two, CFP will coach the NV staff while they update the data collection and will provide detailed instructions for using, maintaining and updating the fiscal map.

Gap Analyses

Activities

- Work with NV staff to determine what priority or priorities The Children's Cabinet would like to determine a 'price tag' for.
- Using the knowledge gleaned from the fiscal mapping phase and the data from the cost model that will happen concurrently, CFP will then weigh the overall cost estimate against current investment and determine the "gap."

Timeframe = 2-3 months for gaps analysis discussions and modeling

Revenue Options Research, Analysis, and Facilitation of Collaborative Conversations

Activities

- Conduct research on additional mechanisms available to Nevada for funding each policy or strategic goal (including but not limited to new state revenue, federal COVID relief money, select local revenue generating strategies, and more)
- Review or compile a comprehensive list of basic state revenue raising options with summary notes on progressivity/regressivity and its initial and final tax incidence.
- Determine projected revenue yield for each mechanism where available.
- Provide analysis of the feasibility, timeliness, and other strategic elements for relevant revenue options as well as information on how the options/mechanisms are used in other similar states.
- Facilitate 3 -4 conversations with key stakeholders to identify the most feasible revenue generating options given the research gleaned from this phase.

Expected deliverable: 2-3 page written brief and spreadsheet of options

Timeframe = 4-6 months