# Children's Funding Project State Child and Youth Fiscal Mapping Cohort







We help communities and states expand equitable opportunities for children and youth through strategic public financing.

## Through our hands-on technical assistance and collection of resources, we

- help local and state leaders and public agencies understand the multiple sources that fund services for children and youth;
- coach policymakers on aligning existing funds with local and state priorities and implementing strategies to maximize their impact;
- equip advocates with the skills and resources to build public and policymaker support for children and youth services and to generate new and sustainable revenue sources;
- *collaborate* with communities and states to develop customized financing solutions tailored to their needs and goals; and
- **build** collective momentum toward an equitable and proactive approach to children's funding.



# What is a "fiscal map"

 An analysis of the funding streams that finance child and youth services

 Can include public (federal, state, local) and private (philanthropy) dollars

 A fiscal map answers the question WHO invests HOW MUCH and in WHAT?



### WHO invested HOW MUCH and in WHAT?

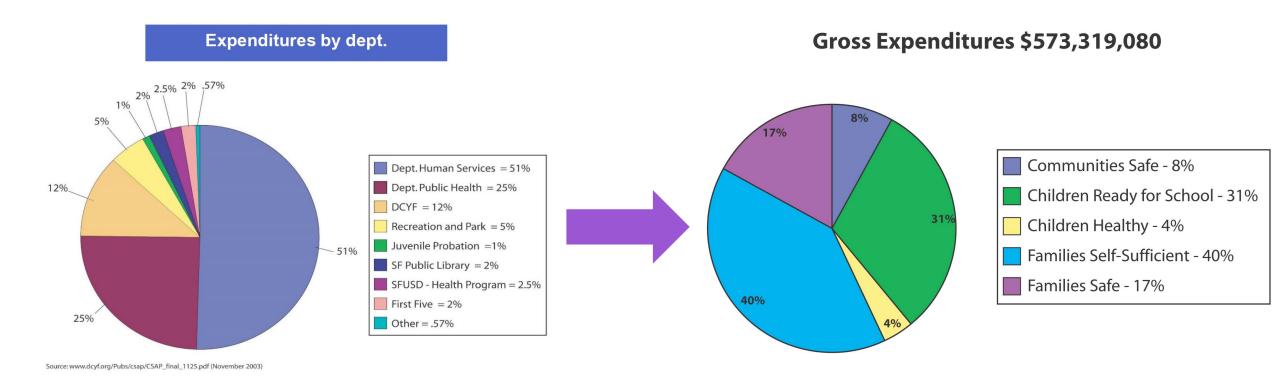


### PROGRAMS AND SERVICES FOR CHILDREN & YOUTH IN SAN ANTONIO & BEXAR COUNTY

apprenticeships academic supports college access services community based juvenile justice services cultural education dual generation early childhood **Employment** financial education foster supports gang prevention/ violence prevention health education health services health and wellness homeless youth services

leadership development
legal support
mental/behavioral health
mentoring
provider outreach
training and assistance
recreational activities
sexual health education
or services
sports
street outreach services
substance abuse
STEM/technology

# Creating a child-centered view of the budget vs. the traditional department-centered view





## Why create a fiscal map

Understand current investments

Align resources with goals

Coordinate supports and services

Maximize funding opportunities

Identify new areas for attention, efficiency and innovation

#### **NEW EMERGENT REASONS:**

- Determine how budgets were affected by COVID-19
- Plan for equitable recovery of programs and services
- Plan for utilization of federal relief dollars



#### MINNESOTA CHILDREN'S FISCAL MAP

Overview

Why & How To Use This Tool

Links & Resources

Children's Fiscal Map Tool

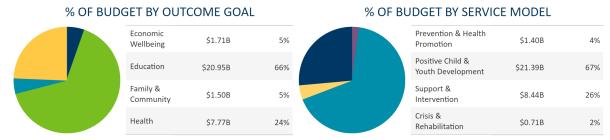
Select which fiscal year you'd like to view spending for (For the biennial total, select both 2020 and 2021):

2020

All non-General Education Spending
General Education Spending
General Education

#### **ENTERPRISE-WIDE**

\$31,940,303,831 TOTAL STATE BUDGET TOWARDS CHILDREN



<u>Minnesota</u>

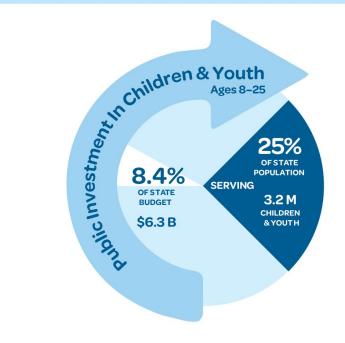
# Differences in Funding by Outcome Category

Total program funding disaggregated by primary outcome, FY15-FY19

	2015 2016					2017			2018	2019	
PRIMARY OUTCOME  Healthy		Total Programs and Total		Total Programs and Total		Total Programs and Total		Total Programs and Total		Total Programs and Total	
		Funding		Funding		Funding		Funding		Funding	
						Т					
Children, Youth and Families Dept.	7	\$ 70,012,020	7	\$ 73,131,306	7	7 \$	72,488,561	7	\$ 75,604,600	7	\$ 81,612,150
Indian Affairs Department	1	\$ 249,300	1	\$ 249,300	1	1 \$	249,300	1	\$ 249,300	1	\$ 249,300
Department of Health	14	\$ 261,726,037	14	\$ 269,678,464	14	4 \$	268,599,810	14	\$ 257,369,752	14	\$ 259,129,419
Human Services Department	2	\$ 880,664,085	2	\$ 925,109,596	2	2 \$	903,257,521	2	\$ 857,129,103	2	\$ 852,890,305
Office of African American Affairs										1	\$ 10,000
Public Education Department (State funds)	6	\$ 34,949,700	6	\$ 39,589,700	6	5 \$	36,724,600	6	\$ 40,625,000	6	\$ 36,325,000
Healthy Subtotal	30	\$ 1,247,601,142	30	\$ 1,307,758,366	30	\$	1,281,319,792	30	\$ 1,230,977,755	31	\$ 1,230,216,174
Educated						╙					
Public Education Department (State Funding)	23	\$ 96,682,200	21	\$ 111,837,900	20	\$	104,196,100	15	\$ 93,250,000	17	\$ 96,386,600
State Equalization Guarantee (SEG)		\$ 2,482,600,454		\$ 2,497,476,907		\$	2,486,143,507		\$ 2,498,258,700		\$ 2,587,377,551
Public Education Department (Fed. Funds)	15	\$ 260,712,208	15	\$ 260,696,082	17	7 \$	299,266,619	14	\$ 282,430,658	15	\$ 287,909,855
Higher Education Department	5	\$ 66,307,300	5	\$ 64,796,100	5	5 \$	65,876,300	5	\$ 49,833,336	5	\$ 43,564,300
Children, Youth and Families Dept.	6	\$ 79,856,672	6	\$ 93,901,874	6	5 \$	81,815,734	6	\$ 99,469,534	6	\$ 102,580,623
Department of Cultural Affairs	13	\$ 620,000	13	\$ 619,317	13	3 \$	743,596	13	\$ 716,316	16	\$ 1,065,998
Department of Finance & Administration	3	\$ 3,136,700	3	\$ 3,203,100	3	3 \$	2,976,800	0		0	
Department of Health	1	\$ 1,846,756	1	\$ 1,782,319	1	1 \$	1,861,519	1	\$ 1,861,456	2	\$ 3,271,856
Indian Affairs Department								1	\$ 192,761	1	\$ 146,000
Educated Subtotal	66	\$ 2,991,762,290	64	\$ 3,034,313,599	65	5 \$	3,042,880,175	55	\$ 3,026,012,761	62	\$ 3,122,302,783
Safe											
Children, Youth and Families Dept.	13	\$ 49,636,965	13	\$ 54,070,056	13	3 \$	56,759,448	13	\$ 58,241,512	13	\$ 58,062,110
Safe Subtotal	13	\$ 49,636,965	13	\$ 54,070,056	13	3 \$	56,759,448	13	\$ 58,241,512	13	\$ 58,062,110

New Mexico (there are other outcome categories not shown)

Figure 1. FY20 Investments in Youth



#### **POSITIVE YOUTH OUTCOMES**













## Differences in Scope – Age Range

Total Investments in KY's Early Childhood System by Source

FEDERAL = 67% STATE= 31% MSA= 2%

SOURCE AMOUNT

Federal \$843,269,153 General Funds \$387,608,738

Tobacco MSA \$28,317,932

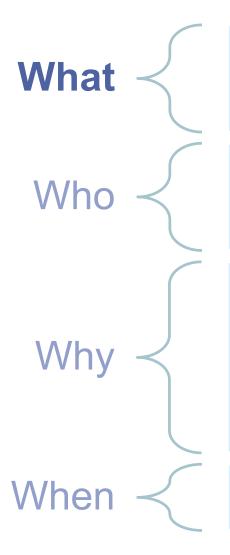
TOTAL \$1,259,195,823

\*Does NOT include Medicaid funds

CHILDREN'®
FUNDING PROJECT

FY20 Fiscal Scan of Illinois Public Investments in Children and Youth, Ages 8-25

<u>Illinois</u>



- 15 state-level fiscal maps of public investments in ages 0-24
- State lead(s) that are invested in continuing the process of fiscal mapping
- Build standardized state analyses that feed into a public national database of fiscal maps to support additional state and local strategic financing
- The next 12 20 months

## **SOLUTION:** We are standardizing the fiscal mapping process

**Training materials** 

Methodology

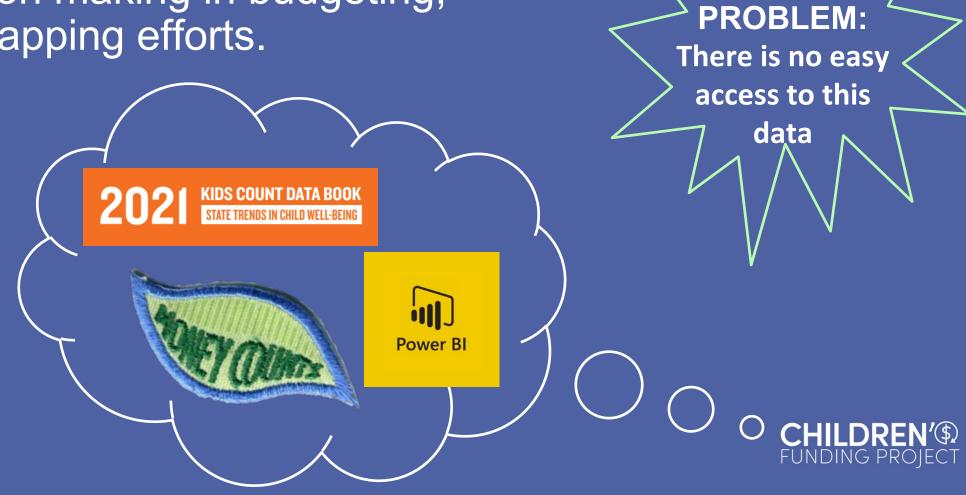
Tools, frameworks and templates

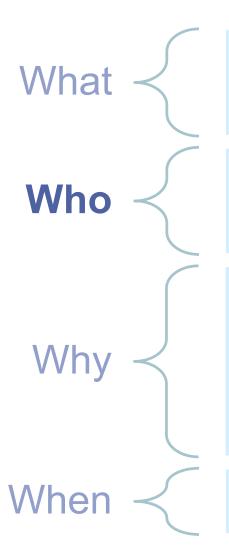
**Analysis** 





**SOLUTION:** We will be creating an open source database of investment data by state to help with advocacy efforts, critical decision making in budgeting, local fiscal mapping efforts.



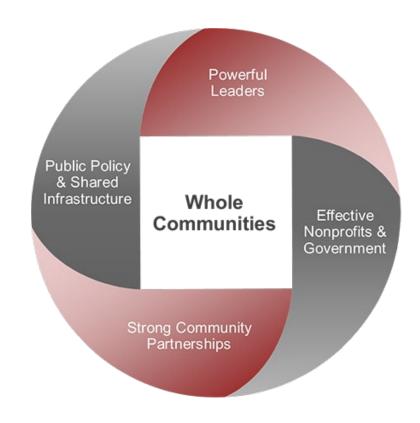


- ~10 comprehensive, fiscal maps of public investments in ages 0-24
- State lead(s) that are invested in continuing the process of fiscal mapping
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## Community Innovation and Action Center (CIAC)

Housed at the University of Missouri-St. Louis, CIAC builds powerful leaders, fosters effective nonprofits and governments, supports strong community partnerships, and develops shared infrastructure and public policy.

- CIAC will partner with Children's Funding Project to provide background research; informational interviews; data collection, and analysis, visualization; and more.
- We will work together on data collection and conducting informational interviews.





#### **Group 1: Highly experienced & will be our state advisors**

- New Mexico
- Tennessee
- Minnesota
- Rhode Island

#### **Group 2: Some experience or demonstrate readiness**

- Nevada
- Virginia
- Louisiana
- North Carolina
- Kentucky
- Alaska

#### Group 3: Need to strengthen partnerships and readiness

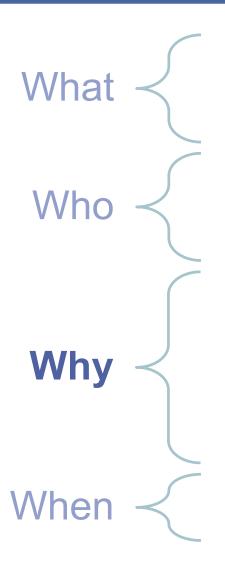
- Texas
- New York
- New Hampshire
- South Carolina
- Washington
- Indiana?



Over time and as needed, we will call on various experts in the field to offer guidance on how to develop and/or strengthen various aspects of the cohort. This may include the following types of experts:

- Early childhood, school age and older youth specialists
- Kids Count
- software and data visualization
- Federal, state & tribal data/budgets
- experienced fiscal mappers





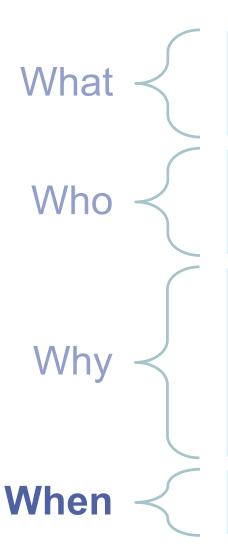
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## GOALS: Building Adequate Child and Youth Financing Capacity

#### **Purpose and Principles:**

- Build lasting child and youth financing capacity at UMSL CIAC
- Create open-source, user friendly databases and tools, standardized across the country.
- Build the bench of financing technical assistance talent to better reflect the racial, political, and geographic diversity of local communities.
- Provide objective fiscal analysis and planning to support transparent and accountable use of public funds.
- Encourage state governments to support the staffing, IT, and other infrastructure needed to supply and use strategic financing information.
- Document where public funds are flowing and how they are being used.





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Phase of Work	Mar 2022	April 2022	May 2022	June 2022	July 2022	Aug 2022	Sept 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	April 2023
State Selection														
CIAC Training														
Kick-Off meeting														
Tier 1 Mapping														
Tier 2 Coaching														
Tier 2 Mapping														
Tier 3 Coaching														
Tier 3 Mapping														
Finalize tool														

