



Nevada Early Childhood Advisory Council

NEVADA EARLY CHILDHOOD ADVISORY COUNCIL (ECAC) COMMUNICATIONS & ENGAGEMENT SUBCOMMITTEE **PUBLIC MEETING** **TUESDAY, JULY 11, 2023** **9:00AM**

“Nevada’s children will be safe, healthy, and thriving during the first eight years of life, and the system will support children and families in achieving their full potential.”

Meeting Location:

This meeting will be held via Zoom videoconference:

JOIN ZOOM MEETING

<https://ndezoom.zoom.us/j/86837549809?pwd=aE1kcE1nU0VZT2tvQWFBalBhT3QxQT09>

MEETING ID: 868 3754 9809

PASSCODE: 493811

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PUBLIC NOTICE

The public is hereby noticed that the Nevada Early Childhood Advisory Council reserves the right to take agenda items out of posted order (except that public hearings will not begin earlier than posted times); items may be pulled or removed from the agenda at any time; and items may be combined for consideration. A time for public comment is provided at the beginning and at the conclusion of the meeting. A time limit of three minutes may be imposed by the Subcommittee Co-Chairs, for public comments, in order to afford all members of the public who wish to comment, with an opportunity to do so within the timeframe available to the Council. The Subcommittee Co-Chairs reserve the right to call on individuals from the audience or to allow for testimony at any time.

The Subcommittee Co-Chairs reserve the right to call items of the agenda out of order as needed.

Reasonable efforts will be made for members of the public who have disabilities and require special accommodations or assistance at the meeting. Please contact Denise Tanata at DTanata@childrencabinet.org, at least five business days in advance so that arrangements can be made.

This public notice has been posted at the offices of the Department of Education in Carson City and Las Vegas; Department of Health and Human Service in Carson City; and at the Nevada State Library and Archive in Carson City. Notice of this meeting was posted on the Internet through the Nevada ECAC website at <http://nvecac.com>.

The support materials to this agenda are available, at no charge on the Nevada ECAC website at: <http://nvecac.com/> (under the meeting date referenced above) or by contacting Denise Tanata at The Children’s Cabinet, 1771 E. Flamingo Road, Suite 200B or 702.544.9629 or DTanata@childrencabinet.org.

AGENDA

1. Welcome, Call to Order, and Roll Call

Jennifer Butler and Dr. Linda Young, Subcommittee Co-Chairs

2. Public Comment #1

Public Comment will be taken during this agenda item regarding any item appearing on the agenda. No action may be taken on a matter discussed under this item until the matter is included on an agenda as an item on which action may be taken. The Co-Chairs may impose a time limit of three minutes. Public Comment #2 will provide an opportunity for public comment on any matter within the Subcommittee’s jurisdiction, control or advisory power.



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3. Approval of Flexible Agenda

(For Possible Action) The Subcommittee will approve a flexible agenda. The Subcommittee may take agenda items out of order; combine two or more agenda items for consideration; remove an item from the agenda or delay discussion relating to an item on the agenda at any time.

Jennifer Butler and Dr. Linda Young, Subcommittee Co-Chairs

4. Cancelled Meeting from June 13, 2023

(Discussion, For Possible Action) The Council will discuss and approve the minutes.

Jennifer Butler and Dr. Linda Young, Subcommittee Co-Chairs

Materials: [MAY 9, 2023 Minutes](#)

5. Update on the Statewide Early Childhood Marketing and Outreach Campaign

(Discussion, For Possible Action) A representative from Purdue Marion and Associates will provide a brief overview of the statewide Early Childhood Marketing and Outreach Campaign.

Representative, Purdue Marion and Associates

6. Review and Discuss Communications and Engagement Subcommittee Workplan

(Discussion, For Possible Action)

Jennifer Butler and Dr. Linda Young, Subcommittee Co-Chairs

Materials – [Subcommittee Workplan](#) and [Master List](#)

7. Suggested Budget Needs for the Communications and Engagement Subcommittee

(Discussion, For Possible Action)

Jennifer Butler and Dr. Linda Young, Subcommittee Co-Chairs

8. Discuss the possibilities of the Communications and Engagement Subcommittee

2023-2024 Recommendation of four statewide community events to attend: two in the north and two in the south.

Jennifer Butler and Dr. Linda Young, Subcommittee Co-Chairs

9. Discuss conferences, workshops, meetings events etc. that members of the Communications and Engagement Subcommittee may want to presents or provide information to attendees.

(Discussion, For Possible Action)

Jennifer Butler and Dr. Linda Young, Subcommittee Co-Chairs

10. Follow-up discussion on the possibilities for Communications and Engagement Subcommittee members to attend and present at least one event during the calendar year.

Jennifer Butler and Dr. Linda Young, Subcommittee Co-Chairs

11. Discuss Objective 3.1, Identifying Strategies to Incorporate Feedback Loops from Families and Providers

Jennifer Butler and Dr. Linda Young, Subcommittee Co-Chairs

12. Discuss Meeting Agenda Items for next Meeting

(Discussion, For Possible Action)

Jennifer Butler and Dr. Linda Young, Subcommittee Co-Chairs

13. Discuss Local, State and National Early Learning Programs, Workshops and Conferences



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(Discussion, For Possible Action)

Jennifer Butler and Dr. Linda Young, Subcommittee Co-Chairs

14. Future Virtual ECAC Communications & Engagement (C&E) Subcommittee Meeting Dates. All 2023 C&E Meetings are scheduled at 9:00 am: August 8, September 12, October 10, November 14, and December 12.

Jennifer Butler and Dr. Linda Young, Subcommittee Co-Chairs

15. Public comment #2

Public comment will be taken during this agenda item on any matter within the Council's jurisdiction, control, or advisory power. No action may be taken on a matter raised under this item until the matter is included on an agenda as an item on which action may be taken. The Council Chair will impose a time limit of three minutes.

16. Adjournment