



## Nevada Early Childhood Advisory Council

### NEVADA EARLY CHILDHOOD ADVISORY COUNCIL (ECAC) COMMUNICATIONS & ENGAGEMENT SUBCOMMITTEE **PUBLIC MEETING** **October 10, 2023** **9:00AM**

*“Nevada’s children will be safe, healthy, and thriving during the first eight years of life, and the system will support children and families in achieving their full potential.”*

#### **Meeting Location:**

This meeting will be held via Zoom video-conference:

#### **JOIN ZOOM MEETING**

<https://ndezoom.zoom.us/j/86837549809?pwd=aE1kcE1nU0VZT2tvQWFBalBhT3QxQT09>

MEETING ID: 868 3754 9809

PASSCODE: 493811

PHONE: +17207072699,,86837549809# US (Denver)

#### **PUBLIC NOTICE**

*The public is hereby noticed that the Nevada Early Childhood Advisory Council reserves the right to take agenda items out of posted order (except that public hearings will not begin earlier than posted times); items may be pulled or removed from the agenda at any time; and items may be combined for consideration. A time for public comment is provided at the beginning and at the conclusion of the meeting. A time limit of three minutes may be imposed by the Subcommittee Co-Chairs, for public comments, in order to afford all members of the public who wish to comment, with an opportunity to do so within the timeframe available to the Council. The Subcommittee Co-Chairs reserve the right to call on individuals from the audience or to allow for testimony at any time.*

*The Subcommittee Co-Chairs reserve the right to call items of the agenda out of order as needed.*

*Reasonable efforts will be made for members of the public who have disabilities and require special accommodations or assistance at the meeting. Please contact John Giammona Wilber (john.giammonawilber@doe.nv.gov) at least five business days in advance so that arrangements can be made.*

*This public notice has been posted at the offices of the Department of Education in Carson City and Las Vegas; Department of Health and Human Service in Carson City; and at the Nevada State Library and Archive in Carson City. Notice of this meeting was posted on the Internet through the Nevada ECAC website at <http://nvecac.com>.*

*The support materials to this agenda are available, at no charge on the Nevada ECAC website at: <http://nvecac.com/> (under the meeting date referenced above) or by contacting Sabrina Jones at 1771 E. Flamingo Road, Suite 200B or 702-807-0370 or [sabrina.jones@doe.nv.gov](mailto:sabrina.jones@doe.nv.gov).*

## **AGENDA**

### **1. Welcome, Call to Order, and Roll Call**

*Jennifer Butler and Dr. Linda Young, Subcommittee Co-Chairs*

### **2. Public Comment #1**

*Public Comment will be taken during this agenda item regarding any item appearing on the agenda. No action may be taken on a matter discussed under this item until the matter is included on an agenda as an item on which action may be taken. The Co-Chairs may impose a time limit of three minutes. Public Comment #2 will provide an opportunity for public comment on any matter within the Subcommittee’s jurisdiction, control or advisory power.*



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### **3. Approval of Flexible Agenda**

*(For Possible Action) The Subcommittee will approve a flexible agenda. The Subcommittee may take agenda items out of order; combine two or more agenda items for consideration; remove an item from the agenda or delay discussion relating to an item on the agenda at any time.*

*Jennifer Butler and Dr. Linda Young, Subcommittee Co-Chairs*

### **4. Approval of September 12, 2023 Minutes**

*(Discussion, For Possible Action) The Council will discuss and approve the minutes.*

*Jennifer Butler and Dr. Linda Young, Subcommittee Co-Chairs*

### **5. Update on the Statewide Early Childhood Marketing and Outreach Campaign**

*(Discussion, For Possible Action) A representative from Purdue Marion and Associates will provide a brief overview of the statewide Early Childhood Marketing and Outreach Campaign.*

*Denise Tanata and Representative, Purdue Marion and Associates*

### **6. Review and Discuss Communications and Engagement Subcommittee Workplan**

*(Discussion, For Possible Action)*

*Jennifer Butler and Dr. Linda Young, Subcommittee Co-Chairs*

*Materials –Subcommittee Workplan and Master List*

### **7. Suggested Budget Needs for the Communications and Engagement Subcommittee**

*(Discussion, For Possible Action)*

*Jennifer Butler and Dr. Linda Young, Subcommittee Co-Chairs*

### **8. Finalize discussion of the possibilities of the Communications and Engagement Subcommittee**

*2023-2024 Recommendation of four statewide community events to attend: two in the north and two in the south.*

*(Discussion, For Possible Action)*

*Jennifer Butler and Dr. Linda Young, Subcommittee Co-Chairs*

### **9. Finalize decisions about conferences, workshops, meetings events etc. where members of the Communications and Engagement Subcommittee will present or provide information to attendees.**

*(Discussion, For Possible Action)*

*Jennifer Butler and Dr. Linda Young, Subcommittee Co-Chairs*

### **10. Follow-up discussion on the possibilities for Communications and Engagement Subcommittee members to attend and present at least one event during the calendar year.**

*Jennifer Butler and Dr. Linda Young, Subcommittee Co-Chairs*

### **11. Discuss Objective 3.1, Identifying Strategies to Incorporate Feedback Loops from Families and Providers**

*Jennifer Butler and Dr. Linda Young, Subcommittee Co-Chairs, and Nayesdi Badillo, Nevada Department of Education, Office of Early Learning Development*

### **12. Discuss Meeting Agenda Items for next Meeting**

*(Discussion, For Possible Action)*

*Jennifer Butler and Dr. Linda Young, Subcommittee Co-Chairs*

### **13. Announce Local, State and National Early Learning Programs, Workshops and Conferences**



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*(Discussion, For Possible Action)*

*Jennifer Butler and Dr. Linda Young, Subcommittee Co-Chairs*

**14. Discuss Scheduling of Future (2024 and Beyond ) Communications & Engagement (C&E) Subcommittee Meeting Dates.**

*(Discussion/ For Possible Action) Jennifer Butler and Dr. Linda Young, Subcommittee Co-Chairs*

**15. Future Virtual ECAC Communications & Engagement (C&E) Subcommittee Meeting Dates. All 2023 C&E Meetings are scheduled for the second Tuesday of the month at 9:00 AM: November 14 and December 12.**

*Jennifer Butler and Dr. Linda Young, Subcommittee Co-Chairs*

**16. Public comment #2**

*Public comment will be taken during this agenda item on any matter within the Council's jurisdiction, control, or advisory power. No action may be taken on a matter raised under this item until the matter is included on an agenda as an item on which action may be taken. The Council Chair will impose a time limit of three minutes.*

**17. Adjournment**