



# NEVADA EARLY CHILDHOOD ADVISORY COUNCIL (ECAC)

COMMUNICATION AND ENGAGEMENT

## PUBLIC MEETING

Tuesday, September 10, 2024

9:00am – 10:30am

*“Nevada’s children will be safe, healthy, and thriving during the first eight years of life,  
and the system will support children and families in achieving their full potential.”*

### Meeting Location:

This meeting was held via Zoom video conference

## MINUTE SUMMARY

### 1. Welcome, Call to Order, and Roll Call

*Jennifer Butler, Subcommittee Co-Chair*

- Jennifer Butler called a meeting to order at 9:07am
- Sabrina Jones conducted Roll call

### MEMBERS’ PRESENT (6)

- Jennifer Butler, Communication and Engagement Co-Chair
- Brianna Cambra, Provider Support Director, The Children’s Cabinet
- Edith Farmer, Child Care Facilities Supervisor, Department of Welfare & Social Services
- Patrice Gardner, ECAC Vice Chair, Head Start Collaboration Office, Office of Early Learning and Development, Nevada Department of Education.
- Jamelle Nance, Communication & Engagement Co- Chair
- Maura Snyder- Department of Welfare and Social Services, Regional Coordinator for the North

### MEMBERS ABSENT (5)

- Danielle Holmes, Operations Manager, The Children’s Cabinet
- Kendra Moore, Sr. Partnership Director, Nevada, McGraw Hill Education
- Carrie Paldi, District Manager, Learning Care Group
- Tina Springmeyer, Child and Family Services Director and Nevada Pre-K Standards Coordinator, Washoe County School District
- Rosa Tomayo-Rodriguez, Parent Leadership Coordinator, The Children’s Cabinet

### PUBLIC in ATTENDANCE (15)

- Millie Cady
- Chanen Cross, LyOnline
- Annette Dawson Owens
- David Frydman, Principal
- Amy Hendrickson
- Jerek Hough, District Manager, Source Academy
- Karen Holley

- Sabrina Jones, ECAC Systems Alignment, Office of Early Learning and Development, Nevada Department of Education
- Iandia Morgan
- Tiffany Olivias, Early Childhood Comprehensive Systems Manager 2, The Children’s Cabinet
- Nathan Orme, Child Care Licensing, DWSS
- Steven Romero, Office of Early Learning and Development, Grant Specialist
- Matthew Silver, Office of Early Learning and Development, Nevada Department of Education.
- Rachel Stepina, Preschool & Development Grant, Birth – 5 Manager, Office of Early Learning and Development, Nevada Department of Education
- Denise Tanata, Early Childhood Systems Advisor, The Children’s Cabinet
- Anna Villatoro, Early Childhood Comprehensive Systems Program Specialist, The Children’s Cabinet

**2. Public Comment #1**

Public Comment offered during this agenda item regarding any item appearing on the agenda. No action may be taken on a matter discussed under this item until the matter is included on the agenda as an item on which action may be taken. The Co-Chairs may impose a time limit of three minutes. Public Comment #2 will provide an opportunity for public comment on any matter within the Subcommittee’s jurisdiction, control, or advisory power.

- No comments

**3. Approval of Flexible Agenda** *(Discussion for Possible Action)*

The Subcommittee approved a flexible agenda. The Subcommittee may take agenda items out of order; combine two or more agenda items for consideration; remove an item from the agenda or delay discussion relating to an item on the agenda at any time.

*Jennifer Butler, Subcommittee Co-Chair*

- Brianna Cambra motioned to approve a Flexible Agenda
- Patrice Gardner seconds motion
- No members opposed, motion carries, Flexible Agenda approved

**4. Approval of Minutes from July 9, 2024** *(Discussion for Possible Action)*

The Subcommittee discussed July 9, 2024, meeting minutes.

*Jennifer Butler, Subcommittee Co-Chair*

- Patrice Gardner motioned to approve a July 9, 2024, Minutes
- Brianna Cambra seconds motion
- Members voted, motion carries, July 9, 2024, Minutes approved

**5. Appoint a Co-Chair to the Communication & Engagement Committee** *(Discussion for Possible Action)*

The Vice Chair appointed a Co-Chair for this Subcommittee and possible further action.

*Patrice Gardner, ECAC Vice Chair*

- Patrice Gardner announced Jammel Nance as the new Co-Chair, alongside Jennifer Butler
- Jamelle Nance thanked everyone

**6. Communication & Engagement Ad Hoc Committee Update** *(Discussion for Possible Action)*



The Subcommittee heard an update from the ECAC Communication and Engagement Ad Hoc Committee. The Subcommittee decided on a bi-weekly standing meeting for the Ad Hoc Committee, deciding on days.

*Brianna Cambra, Regional Quality Director, The Children's Cabinet*

- Brianna Cambra discussed the first Ad Hoc meeting
  - Explained goal of getting a few action items completed quickly
  - Main audiences in broad categories
    - Parents, Professionals serving families and children, Community Stakeholders
      - What are we trying to tell them?
      - Started graphing “what communications can we start with?”
        - Connect with First 5
        - Connect with ECAC
        - Review ECAC website, how easy is it to understand as a non-professional?
        - Create a parent specific Welcome Video
        - Media Packages create one-time resources:
          - Flyers
          - First 5 info
          - Pointing to resources
        - Orientations offered for ECAC, is that something stakeholders can join to learn who we are?
        - Utilize a template showing High Impact events Statewide
          - What ECAC Communications are available at these events?
- How to recruit people?
- How to retain people?
- How do we get people to understand their role?
- Jamelle Nance- Suggested having Family Engagement groups, parents, Ambassador Group, NECFLC, etc. invited to go through the ECAC website, give real feedback from a non-professional point of view
- Brianna Cambra- One of the action items was to identify our schedule with a larger group, not sure if we need to talk about that in item 6 or next meeting?
- Jennifer Butler- Do we know how often yoyo want to meet
- Brianna Cambra- bi-weekly so we can accomplish more
- Jennifer Butler- Sabrina can you send a poll out for availability for Ad-Hoc for days/times
- Sabrina Jones- to create a poll, asked members to add to chat preferred days or times
  - Decide now – Bi-weekly or monthly?
- Jennifer Butler- Bi-Weekly.
  - Make sure it doesn't conflict with other subcommittees
  - Sabrina Jones to check schedule of meetings
- Patrice Gardner, Jennifer Butler and Sabrina Jones agreed Fridays are good day to start with

## **7. Identify Strategies to Incorporate Feedback Loops from Families and Providers** (*Information Discussion*)

The Subcommittee discussed strategies, updates and toolkit.

*Nayesdi Badillo, Nevada Department of Education, Office of Early Learning Development*

- Nayesdi Badillo- Reviewing Birth through 12<sup>th</sup> grade framework.
  - Working on Framework, finalizing definition, working on toolkit
  - brought in Data professional for feedback
  - Feedback from Parent and Family Groups interested in Engaging
  - Working on Parent Incentive Scale
    - Invited community members professionals and families



- To provide a scale for use with community/professionals, and families who in turn give feedback
- Showcase parent groups to receive funding from PDG B-5
- Within 6 months bring these groups of people back for feedback
- Updated NV Birth - 12 Family Engagement Framework Definition Survey:  
<https://forms.office.com/g/Kggf211kt7?origin=IprLink>
- Rachel Stepina – is the “Family Engagement” definition, is that open opportunity for everyone’s input?
  - Incentive for Family Engagement
  - Also have Incentive for Providers

#### 8. Discuss Meeting Agenda Items for Next Meeting *(Discussion for Possible Action)*

The Subcommittee discussed Agenda Items for next meeting.

*Jennifer Butler, Subcommittee Co-Chair*

- Brianna Cambra: In addition to the Ad Hoc update, add Communication and Engagement workplan discussion
- Ad Hoc aligns with larger group
- Jamelle Nance- Family Engagement Definition reviewed by this group
- Jennifer Butler- Brought up First 5 as a great resource for families
  - Rachel Stepina- What is the reach (audience) of First 5 website?
    - Need an update
    - What can we do with the website?
    - Need specific pieces/presentation for this Subcommittee
  - Denise Tanata offered to present details / First 5 reach at next month’s meeting

#### 9. Public Comment #2 *(Discussion for Possible Action)*

*Public comment will be taken during this agenda item on any matter within the Council’s jurisdiction, control, or advisory power. No action may be taken on a matter raised under this item until the matter is included on an agenda as an item on which action may be taken. The Council Chair will impose a time limit of three minutes.*

- Rachel Stepina- Asked for clarification on Agenda Item #5
  - How does it work when members are chosen, can you explain that?
- Patrice Gardner- Members who were considered:
  - Nayesdi Badillo- gave resources for her to be a part for the Subcommittee as we have many opportunities
  - Abbey Bernhardt- already a Co-Chair and we wanted to be sure we would spread the work out amongst all members
  - Jamelle Nance- has relations with Children’s Advocacy Alliance, can bring her partnerships and knowledge base to this Subcommittee, along with her Legislation experience
- Jennifer Butler requested Jamelle introduce herself
- Jamelle Nance- Introduction
  - Worked with Children’s Advocacy Alliance
  - Been in ECE since 2014, connecting families to resources, home visits, visiting providers and helping with scoring on scales (ITERS and ECERS)
  - If we don’t communicate with one another in our partnerships, then it is difficult to see how we are impacting the Early Childhood System.
- Jennifer Butler introduced new member, Edith Farmer



- Edith Farmer- From Department of Welfare and Social Services, Child Care Licensing Supervisor, excited to join this Subcommittee

## 10. Adjournment

- Jennifer Butler adjourned meeting at 9:49 am

**One Sentence Summary:** The Subcommittee heard about Ad Hoc's progress from first meeting, decided to have bi-weekly Ad-Hoc meetings, heard about the progress of Family Engagement, toolkit, definitions, and introduced their new Co-Chair Jamelle Nance and new Member Edith Farmer.

### Action Items:

- Sabrina Jones to create a poll for Ad Hoc meeting dates/times
- Denise Tanata to prepare a presentation of First 5 progress and audience, decide what we can do as far as communications with First 5 audience
- Look for updates on Toolkit and Engagement data from Nayesdi Badillo