



Nevada Early Childhood Advisory Council

Nevada Early Childhood Advisory Council (NV ECAC)

Communication and Engagement Subcommittee

Public Meeting

Tuesday, November 12, 2024

9:00am – 10:30am

“Nevada’s children will be safe, healthy, and thriving during the first eight years of life,
and the system will support children and families in achieving their full potential.”

Minute Summary

1. Welcome, Call to Order, and Roll Call

Jennifer Butler and Jamelle Nance, Communication and Engagement Subcommittee Co-Chairs

- Jennifer Butler called a meeting to order at 9:07am
- Brandi Hearst conducted roll call

MEMBERS’ PRESENT (7)

- Jennifer Butler, Communication and Engagement Co-Chair
- Edith Farmer, Child Care Facilities Supervisor, Department of Welfare & Social Services
- Patrice Gardner, ECAC Vice Chair, Head Start Collaboration Office, Office of Early Learning and Development, Nevada Department of Education.
- Jamie Mendez, Early Childhood Workforce Specialist, Office of Early Learning and Development, Nevada Department of Education.
- Jamelle Nance, Communication & Engagement Co- Chair
- Carrie Paldi, District Manager, Learning Care Group
- Rachel Stepina, PDG B-5 Grant Manager, Office of Early Learning and Development, Nevada Department of Education.

MEMBERS ABSENT (5)

- Brianna Cambra, Provider Support Director, The Children’s Cabinet
- Danielle Holmes, Operations Manager, The Children’s Cabinet
- Kendra Moore, Sr. Partnership Director, Nevada, McGraw Hill Education
- Maura Snyder- Department of Welfare and Social Services, Regional Coordinator for the North
- Tina Springmeyer, Child and Family Services Director and Nevada Pre-K Standards Coordinator, Washoe County School District

PUBLIC in ATTENDANCE (8)

- Nayesdi Badillo, Family Engagement Specialist, Office of Early Learning and Development, Nevada Department of Education.
- Brandi Hearst, ECAC Administrative Coordinator, Office of Early Learning and Development, Nevada Department of Education.
- Jerek Hughes, Regional Director, Source Academy
- Elyse Monroy
- Tiffany Olivas, Early Childhood Comprehensive Systems Manager 2, The Children’s Cabinet
- Dana Preece, Birth through 3, Office of Early Learning and Development, Nevada Department of Education.
- Denise Tanata, Early Childhood Comprehensive Systems Advisor, The Children’s Cabinet
- Amanda Terasa





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2. **Public Comment #1**

Public Comment taken during this agenda item regarding any item appearing on the agenda. No action may be taken on a matter discussed under this item until the matter is included on the agenda as an item on which action may be taken. The Co-Chairs may impose a time limit of three minutes. Public Comment #2 will provide an opportunity for public comment on any matter within the Subcommittee’s jurisdiction, control, or advisory power.

- No comment

3. **Approval of Flexible Agenda** (*Discussion for Possible Action*)

The Subcommittee approved a flexible agenda. The Subcommittee may take agenda items out of order; combine two or more agenda items for consideration; remove an item from the agenda or delay discussion relating to an item on the agenda at any time.

Jennifer Butler, Communication and Engagement Subcommittee Co-Chair

- Carrie Paldi motioned to approve a Flexible Agenda
- Jamelle Nance seconds motion
- Unanimous Vote, motion carries

4. **Approval of September 10, 2024 Meeting Minutes** (*Discussion for Possible Action*)

The Subcommittee approved September 10th, 2024 Meeting Minutes.

Jennifer Butler, Communication and Engagement Subcommittee Co-Chair

- Patrice Gardner motioned to approve a September 10, 2024, Minutes
- Jamie Mendez seconds motion
- Unanimous vote, motion carries

5. **Communication & Engagement Ad Hoc Committee Update** (*Discussion for Possible Action*)

The Subcommittee tabled the update from the ECAC Communication and Engagement Ad Hoc Committee.

Jennifer Butler, Communication and Engagement Subcommittee Co-Chair

- Jennifer Butler- Table Item for next agenda as Ad Hoc meeting did not take place and Brianna Cambra is not present

6. **Communication and Engagement Ad Hoc Workplan** (*Discussion for Possible Action*)

The Subcommittee tabled the workplan and expectations of the Ad Hoc committee, aligning activities and goals with the Subcommittee.

Jennifer Butler, Communication and Engagement Subcommittee Co-Chair

- Jennifer Butler- Table Item for next agenda as Ad Hoc meeting did not take place and Brianna Cambra is not present
- Jamelle Nance- Asked about when we should commit to a schedule, add to next agenda

7. **Family Engagement Definition Review & Open Discussion** (*Discussion for Possible Action*)

The Subcommittee reviewed the definition of “Family Engagement” and discussed Family Engagement and Communication and Engagement alignment.

Nayesdi Badillo, Early Childhood Family Engagement Specialist, Office of Early Learning, Nevada Department of Education

- Nayesdi Badillo shared history of Family Engagement and the importance of families engaging
 - Explained Family involvement is something you do to the families and family engagement is something you do with the families and that families didn’t like “Share responsibility” as it was imposed on one person and didn’t feel like a partnership.
 - These conversations produced the “NV Birth through 12 Family Engagement Framework”





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- Jamelle Nance- Proposed for us to act and be a part of the Communications Engagement Subcommittee to work on this with you and help with the updates every year
- Nayesdi Badillo- discussed being able to be represented in everything and continue that conversation.

8. **First 5 Website Review and Presentation** (*Discussion for Possible Action*)

The Subcommittee discussed opportunities to collaborate with First 5 Nevada on communications and engagement strategies. Website: <https://www.first5nevada.org/>

Denise Tanata, Early Childhood Comprehensive Systems Advisor, The Children's Cabinet

- Denise Tanata- Shared potential opportunities to partner or align First Five Nevada with some of the Communication and Engagement efforts.
 - Explained how the strategy of communicating the First 5 website ad resources traditional mass media
 - Big part of funding was ARPA and PDG B-5
 - Potential collaboration opportunities could look like between First Five Nevada and the Nevada ECAC.
- Jamelle Nance- discussed her interest and added Data Subcommittee could be a part of this
- Nayesdi Badillo- Our Ad Hoc was discussing retention and recruitment so are we recruiting people or are we communicating resources and information?
- Denise Tanata- bought up that there needs to be a decision that's made about what the primary purpose of the ECAC and outreach to families
- Jennifer Butler- added to make a note that the Ad Hoc support First 5 collaboration and add to their agenda

9. **Discuss Agenda Items for Next Meeting in January, 2025** (*Discussion for Possible Action*)

The Subcommittee discussed agenda items for the upcoming meeting, 2025 schedule posted soon.

Jennifer Butler and Jamelle Nance, Communication and Engagement Subcommittee Co-Chairs

- Jennifer Butler - Add more discussion on supporting first 5
- Jamelle Nance- Add Subcommittee Alignment agenda item- importance of addressing coordinating with other subcommittees
- Rachel Stepina- Add Ad Hoc items that were missed today
- Nayesdi Badillo- Wants to have conversation that ECAC has to grow
- Patrice Gardner- Explained strategic planning would be anywhere we can submit to our facilitators to see where we can add that
- Jamelle Nance : Wants an update from Nevada Early Childhood Coordinated Intake and Referral System
- Denise Tanata – Can provide update for Intake and Referral System

10. **Upcoming Meetings** (*Informational*)

Jennifer Butler, Communication and Engagement Subcommittee Co-Chair

ECAC Meeting Schedule for 2024:

Policy and Finance Subcommittee: November 14th, 1:00pm to 2:00pm

General ECAC: November 20th, 9:00am to 12:00pm

Data and Evaluation Subcommittee: November 21st, 1:00pm to 3:00pm

Executive Leadership Subcommittee: December 03, 2024, 11:00am-12:30pm

NEW DATE Systems Alignment Subcommittee- December 11th 2024, 11:30am – 1:00pm

Policy & Finance Subcommittee: December 12th, 2024, 1:00pm-2:00pm

Data and Evaluation Subcommittee: December 19th, 1:00pm to 3:00pm

Communication & Engagement Subcommittee: January 2025, day to be announced

ECAC New Member Orientation

December 18, 2024 11:00am





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- To register for Orientation, please email Brandi.hearst@doe.nv.gov and Sabrina.jones@doe.nv.gov

11. Public Comment #2 (Discussion for Possible Action)

Public comment taken during this agenda item on any matter within the Council's jurisdiction, control, or advisory power. No action may be taken on a matter raised under this item until the matter is included on an agenda as an item on which action may be taken. The Subcommittee Co-Chair will impose a time limit of three minutes.

- No Comment

12. Adjournment

Jennifer Butler adjourned meeting at 10:28am

• 3 Action Steps:

1. Define Ad Hoc role vs Subcommittee
2. Review Subcommittee work plan
3. Continue discussing how to collaborate with First Five

• One Sentence Overview:

The Communication and Engagement Subcommittee heard two presentations in relation to collaborating with First 5 Nevada and strategies on ways to promote the ECAC for a more diverse voice and engagement as well as hearing the history and importance of Family Engagement; and the efforts that have gone into the Family Engagement team while working with the community for feedback and input.

