



Nevada Early Childhood Advisory Council

Nevada Early Childhood Advisory Council (ECAC) Communication and Engagement Ad Hoc Committee

Public Meeting
Tuesday, February 18, 2025
1:30pm-2:30pm

“Nevada’s children will be safe, healthy, and thriving during the first eight years of life, and the system will support children and families in achieving their full potential.”

Meeting Location: This meeting will be held via Zoom video conference: To join us, click [HERE](#)
Meeting ID: 857 2777 7291 **Passcode:** 218602
Having a hard time logging into Zoom? Click here for help [Zoom Directions](#)

MINUTE SUMMARY

1. Welcome, Call to Order, and Roll Call

Dr. Jamelle Nance, Communication and Engagement Chairs
Brianna Cambra, Communication and Engagement Ad Hoc Co-Chair

Members Present (7)

- Nayesdi Badillo, Early Childhood Family Engagement Specialist Office of Early Learning, Nevada Department of Education
- Abbey Bernhardt, National Alliance on Mental Illness, Nevada Chapter
- Brianna Cambra, Co-Chair Communication Ad Hoc
- Patrice Gardner, ECAC Vice Chair, Head Start Collaboration, Office of Early Learning and Development, Nevada Department of Education
- Jamie Mendez, Early Childhood Workforce Specialist, Office of Early Learning and Development, Nevada Department of Education
- Dr. Dr. Jamelle Nance, Co-Chair Communication Ad Hoc
- Denise Tanata, Early Childhood Comprehensive Systems Advisor, The Children’s Cabinet

Members Absent (1)

- Rachel Stepina, PDG B-5 Grant Manager, Office of Early Learning and Development, Nevada Department of Education

Public Present (5)

- Brandi Hearst Administrative Coordinator, Office of Early Learning and Development, Nevada Department of Education
- BXHernandez
- Danielle Holmes, Director, The Children's Cabinet
- Dana Preece, Birth - Five Specialist, Office of Early Learning and Development, Nevada Department of Education
- CLVaughn





Nevada Early Childhood Advisory Council

2. Public Comment #1

Public Comment will be taken during this agenda item regarding any item appearing on the agenda. No action may be taken on a matter discussed under this item until the matter is included on the agenda as an item on which action may be taken. The Co-Chairs may impose a time limit of three minutes. Public Comment #2 will provide an opportunity for public comment on any matter within the Subcommittee’s jurisdiction, control, or advisory power.

- No Comment

3. Approval of Flexible Agenda (Discussion for Possible Action)

The Ad Hoc Committee approved a flexible agenda. The Committee may take agenda items out of order; combine two or more agenda items for consideration; remove an item from the agenda or delay discussion relating to an item on the agenda at any time.

Dr. Jamelle Nance, ECAC Communications and Engagement Co-Chair

Brianna Cambra, Communication and Engagement Ad-Hoc Co-Chair

- Denise Tanta Motioned for a Flexible Agenda
- Abbey Bernhardt seconds
- Brianna Cambra abstains as she was absent from last meeting
- Members voted, Approved, motion carries

4. Approval of Minutes from October 3, 2024 (Discussion for Possible Action)

The Ad Hoc Committee approved October 3, 2024, minutes.

Dr. Jamelle Nance, ECAC Communications and Engagement Co-Chair

Brianna Cambra, Communication and Engagement Ad-Hoc Co-Chair

- Abbey Bernhardt - Name needs "E" and work name is needing an update
- Abbey Bernhardt motions to approve minutes from October 3, 2024
- Denise Tanata seconds
- Members Voted, Motion passes, Minutes approved

5. Ad-Hoc Communication Plan- Parent Engagement Focus (Discussion for Possible Action)

The Ad Hoc Committee continued the development of strategies for an ECAC Communication Plan, focus on Parent Engagement.

Dr. Jamelle Nance, ECAC Communications and Engagement Co-Chair

Brianna Cambra, Communication and Engagement Ad-Hoc Co-Chair

- Brianna Cambra shared the Ad-Hoc work plan, and the Committee discussed ways to engage families, some ways discussed are:
 - Have a quarterly newsletter
 - Each subcommittee brought up an issue that was relevant to that subcommittee and wrote an article for the newsletter or add it to the First 5 Newsletter, do we want it on ECAC Website?
- Are we keeping First 5 as the main tool?
 - Discussion continued around the First 5 communication tools
 - use ECAC website for discovering ECAC specifically
- Discussion continued with members going to in-person events, creating a master list of events happening trough the year
 - decide which events make sense for ECAC to be represented, depending on the audience targeted
 - decide if members go
 - procedures as far as what to wear or what to say and possible SWAG.
- Brianna Cambra brought up the website and creating a focus group to look it over with the intention of seeing it





Nevada Early Childhood Advisory Council

through the lens of the general public.

Other Ideas mentioned:

- Identifying Statewide Parent groups to get our messages out to new families
- Utilizing the ECAC YouTube channel and creating a welcome video for parents

6. Ad-Hoc Communication Plan- Professional Focus *(Discussion for Possible Action)*

The Ad Hoc Committee will continue the development of strategies for an ECAC Communication Plan, focus on Parent Engagement at March meeting..

Dr. Jamelle Nance, ECAC Communications and Engagement Co-Chair

Brianna Cambra, Communication and Engagement Ad-Hoc Co-Chair

- Tabled to next meeting

7. Agenda Items for Ad-Hoc Meeting on 3.18.2025 *(Discussion, For Possible Action)*

The Ad Hoc Committee will decide on agenda items for the March 18, 2025 meeting.

Dr. Jamelle Nance, ECAC Communications and Engagement Co-Chair

Brianna Cambra, Communication and Engagement Ad-Hoc Co-Chair

- Add Item #5 as it was tabled\
- Repeat Parent Section/ Agenda Item #4 to add any updates or additional items

8. Public Comment #2

Public Comment taken during this agenda item on any matter within the Council’s jurisdiction, control, or advisory power. No action may be taken on a matter raised under this item until the matter is included on an agenda as an item on which action may be taken. The Co-Chairs will impose a time limit of three minutes.

Dr. Jamelle Nance, ECAC Communications and Engagement Co-Chair

Brianna Cambra, Communication and Engagement Ad-Hoc Co-Chair

- No Comment

9. Adjournment

Dr. Jamelle Nance, ECAC Communications and Engagement Co-Chair

Brianna Cambra, Communication and Engagement Ad-Hoc Co-Chair

- Dr. Jamelle Nance Adjourned Meeting at 2:25pm
- One Sentence Summary- This Committee identified new ways to communicate to families, discussed ways to distribute communications, discussed working with First 5 and pushing traffic to First 5 as the resource "center" so we aren't duplicating the same information.
- 3 Action Steps
 - Look into ECAC Members representing at local events, Create Master List
 - Brianna Cambra to email Workplan after each meeting for use with Minutes and creating next agenda
 - Brandi Hearst to post Workplan when received

