



Nevada Early Childhood Advisory Council

Agenda item 4

Nevada Early Childhood Advisory Council (Nevada ECAC) Communication and Engagement Subcommittee

Public Meeting
Tuesday, January 14, 2025
9:00am – 10:30am

Location: This meeting is held via Zoom tele-conference. Click [HERE](#) to join us!
MEETING ID: 868 3754 9809 **PASSCODE:** 493811 **PHONE:** 720.707.2699

MINUTE SUMMARY

1. Welcome, Call to Order, and Roll Call

Jamelle Nance, Communication and Engagement Subcommittee Co-Chair

- Jamelle Nance called meeting to order at 9:16am
- Brandi Hearst conducted roll Call

MEMBERS PRESENT

1. Brianna Cambra, Provider Support Director, The Children's Cabinet
2. Edith Farmer, Child Care Facilities Supervisor, Department of Welfare & Social Services
3. Patrice Gardner, ECAC Vice Chair
4. Jamelle Nance, Communication & Engagement Co- Chair
5. Maura Snyder- Department of Welfare and Social Services, Regional Coordinator for the North
6. Rachel Stepina, PDG B-5 Grant Manager, Office of Early Learning and Development, Nevada Department of Education

MEMBERS ABSENT

1. Jennifer Butler, Co-Chair
2. Kendra Moore, Sr. Partnership Director, McGraw Hill Education
3. Carrie Paldi, District Manager, Learning Care Group
4. Tina Springmeyer, Child and Family Services Director and Nevada Pre-K Standards Coordinator, Washoe County School District
5. Jamie Mendez, Early Childhood Workforce Specialist, Office of Early Learning and Development, Nevada Department of Education

PUBLIC PRESENT

1. Naysedi Badillo, Early Childhood Workforce Specialist, Office of Early Learning and Development, Nevada Department of Education
2. Jennifer Bevacqua
3. Kristy Borg
4. Ashley Dines, Family Engagement Specialist, The Children's Cabinet
5. Brandi Hearst, ECAC Administrative Coordinator, Office of Early Learning and Development, Nevada Department of Education
6. Jerek Hough, Source Academy
7. Sabrina Jones, ECAC System Specialist, Office of Early Learning and Development, Nevada Department of Education
8. Janice Lee, Pyramid Model
9. Elyse Monroy
10. Tiffany Olivas, Systems Alignment Co-Chair
11. Kate Pflughoeft, PDG B-5 Asst. Grant Manager, Office of Early Learning and Development, Nevada Department of Education
12. Nicole Sailors, Clark County School District
13. Deetra Stewart, Home Provider
14. Denise Tanata, Early Childhood Comprehensive Systems Advisor, The Children's Cabinet
15. Tracey Tapi
16. Amanda Terasa
17. Candace Vaughn, Department of Child and Family Services
18. Anna Villatoro, Family Engagement Specialist, The Children's Cabinet
19. Annie





2. Public Comment #1

Public Comment taken during this agenda item regarding any item appearing on the agenda. No action may be taken on a matter discussed under this item until the matter is included on the agenda as an item on which action may be taken. The Co-Chairs may impose a time limit of three minutes. Public Comment #2 will provide an opportunity for public comment on any matter within the Subcommittee's jurisdiction, control, or advisory power.

- No Comment

3. Approval of Flexible Agenda (Discussion for Possible Action) 2 min.

The Subcommittee approved a flexible agenda. The Subcommittee may take agenda items out of order; combine two or more agenda items for consideration; remove an item from the agenda or delay discussion relating to an item on the agenda at any time

Jamelle Nance, Communication and Engagement Subcommittee Co-Chair

- Brianna Cambra motioned to approve a Flexible Agenda
- Maura Snyder seconds motion
- Members voted unanimously, motion carries

4. Approval of November 12, 2024 Meeting Minutes (Discussion for Possible Action) 5 min.

The Subcommittee approved November 12, 2024, Meeting Minutes.

Jamelle Nance, Communication and Engagement Subcommittee Co-Chairs

- Rachel Stepina motioned to approve Flexible Agenda
- Patrice Gardner seconds motion
- Members voted unanimously, motion carries

5. Review and Discuss Subcommittee Workplan (Discussion for Possible Action) 15 min.

The Subcommittee reviewed workplan to define the purpose of the Ad Hoc.

Jamelle Nance, Communication and Engagement Subcommittee Co-Chairs

- Jamelle Nance explained that we are looing through the workplan for the purpose of defining the Ad Hoc, showing members many items that they have completed already showing progress
- Rachel Stepina suggests intentionally including families by merging additional family partnerships with First 5 Family Leadership Council, Children's Ambassadors program and other initiatives as an Agenda Item
- Nayeddi Badillo explained to members how the Family Engagement collected data and appreciated the families who completed the surveys and contributed to Data Collection as they wouldn't have been able to identify gaps they didn't know existed without the voice of the families.
- Jamelle Nance suggests adding Nayeddi Badillo at 3.2 goal, and marks this goal as "ongoing"

6. Communication & Engagement Ad Hoc Committee Update (Discussion for Possible Action) 10 min.

The Subcommittee discussed Communication and Engagement Ad Hoc update from last meeting schedule and decide on monthly schedule for 2025 Meetings.

Jamelle Nance, Communication and Engagement Subcommittee Co-Chair

Brianna Cambra, Regional Quality Director, The Children's Cabinet

- Jamelle Nance described the Ad-Hoc was created to help with communication and sharing the goals of the workplan assigned to them.
- Brianna Cambra explains that she led the first meeting and led it as a favor, but she doesn't know if that is her role now



Nevada Early Childhood Advisory Council

- Described the first meeting and everything that they worked on.
- Jamelle Nance asked Brianna Cambra to lead the Ad-Hoc, Brianna Cambra agreed
- Denise Tanata brought up that both meetings were a group of different people which led to confusion, asked if Ad-Hoc is promoting the ECAC or promoting Early Childhood System Awareness
- Brianna Cambra and Patrice Gardner explained the importance of the Ad-Hoc focusing on both messages.
- Group looked at first "Minutes" summary to see who attended and talked about Ad-Hoc having more members who are not just in Subcommittee
- Brandi Hearst to send out survey/ poll for scheduling Ad-Hoc meetings

7. Discuss Collaboration with other Subcommittees (Discussion for Possible Action) 10 min.

The Subcommittee discussed ways that this Subcommittee can start collaborating with other Nevada Early Childhood Advisory Committee Subcommittees.

Jamelle Nance, Communication and Engagement Subcommittee Co-Chair

Brianna Cambra, Regional Quality Director, The Children's Cabinet

- Table to next meeting due to Quorum loss.

8. Begin Discussing Collaboration Ideas with First 5 Nevada (Discussion for Possible Action) 7 min.

The Subcommittee started to discuss opportunities to collaborate with First 5 Nevada on communication and engagement strategies. Website: <https://www.first5nevada.org/>

Jamelle Nance, Communication and Engagement Subcommittee Co-Chair

Denise Tanata, Early Childhood Comprehensive Systems Advisor, The Children's Cabinet

- Jamelle Nance invited Denise Tanata to discuss First 5 with the Members
- Denise Tanata explained First 5 primary audience is families with young children, described their newsletter that they just started publishing and offered that as a way to partner, other ways include social media and feedback on website to include topics of ECAC interest.
- Denise Tanata continued with this discussion and left it up to ECAC as to what ways they decide as a group to partner with communications and noted it depends on what ECACs Key Message are.
- Rachel Stepina brought up the idea of the Ad Hoc possibly having a long-term vision for becoming a subcommittee
- Jamelle Nance spoke on keeping ECAC diverse and inclusive

9. NV Early Childhood Coordinated Intake & Referral System (Discussion for Possible Action), 10 min.

This Subcommittee heard updates from the Nevada Early Childhood Coordinated Intake and Referral System.

Denise Tanata, Early Childhood Comprehensive Systems Advisor, The Children's Cabinet

- Denise Tanta reminded Members of the workplan having a general intake and referral program with closed loop referrals that collaborates and streamlines the process for families having "no wrong door" thought process. Currently working on Position Statement and will share when this becomes a finished item
- Rachel Stepina recommends we integrate components of the CIRS within future work plans.

10. Discuss Agenda Items for Next Meeting on March 11, 2025 (Discussion for Possible Action) 10 min.

The Subcommittee discussed agenda items for the upcoming meeting on March 11, 2025

Jamelle Nance, Communication and Engagement Subcommittee Co-Chair

- Rachel Stepina suggests intentionally including families by merging family partnerships with First 5.

11. Public Comment #2 (Discussion for Possible Action)

Public comment will be taken during this agenda item on any matter within the Council's jurisdiction, control, or advisory power. No action may be taken on a matter raised under this item until the matter is included on an agenda as





Nevada Early Childhood Advisory Council

an item on which action may be taken. The Subcommittee Co-Chair will impose a time limit of three minutes.

- No Comment

12. Adjournment

Jamelle Nance, Communication and Engagement Subcommittee Co-Chair

- Jamelle Nance adjourned meeting at 10:03am having lost quorum

• 3 Action Steps:

1. Revisit Agenda items missed or cut short for adding to upcoming agendas as applicable
2. Recruit another Co-Chair for Ad-Hoc
3. Send out Doodle Poll for Ad-Hoc scheduling for 2025.

• One Sentence Summary

The Subcommittee was able to quickly discuss the First 5 website and how to work with First 5 to communicate the same ideas, named a Co-Chair for the Ad Hoc Subcommittee and getting a jump on the schedule for 2025.

