





## AGENDA

### 1. Welcome, Call to Order, and Roll Call

*Dr. Nance, Communication and Engagement Chair*

*Brianna Cambra, Communication and Engagement Ad Hoc Co-Chair*

### 2. Public Comment #1

Public Comments will be taken during this agenda item regarding any item appearing on the agenda. No action may be taken on a matter discussed under this item until the matter is included on the agenda as an item on which action may be taken. The Co-Chairs may impose a time limit of three minutes. Public Comments #2 will provide an opportunity for public comment on any matter within the Committee's jurisdiction, control, or advisory power.

### 3. Approval of Flexible Agenda (*Discussion for Possible Action*)

The Ad Hoc Committee will vote to approve a flexible agenda. The Committee may take Agenda Items out of order; combine two or more Agenda Items for consideration; remove an item from the agenda or delay discussion relating to an item on the agenda at any time.

*Dr. Nance, ECAC Communication and Engagement Co-Chair*

*Brianna Cambra, Communication and Engagement Ad Hoc Co-Chair*

### 4. Approval of Minutes from June 17, 2025 (*Discussion for Possible Action*)

The Committee will vote to approve June 17, 2025, minutes.

*Dr. Nance, ECAC Communications and Engagement Co-Chair*

*Brianna Cambra, Communication and Engagement Ad Hoc Co-Chair*

### 5. Welcome Video Production (*Discussion for Possible Action*)

The Committee will discuss the feedback from the marketing team based on the initial brainstorm meeting

*Dr. Nance, ECAC Communications and Engagement Co-Chair*

*Brianna Cambra, Communication and Engagement Ad Hoc Co-Chair*

### 6. Finalizing the Communication Plan (*Discussion, for Possible Action*)

The Committee to review and adjust messaging and activities for the targeted audience within the Communication Plan.

*Dr. Nance, ECAC Communications and Engagement Co-Chair*

*Brianna Cambra, Communication and Engagement Ad Hoc Co-Chair*

### 7. Agenda Items for August 19, 2025 Meeting (*Discussion, for Possible Action*)

The Committee will decide on Agenda Items for the August 19, 2025 meeting.

*Dr. Nance, ECAC Communications and Engagement Co-Chair*

*Brianna Cambra, Communication and Engagement Ad Hoc Co-Chair*

### 8. Public Comment #2

Public Comment will be taken during this agenda item on any matter within the Council's jurisdiction, control, or advisory power. No action may be taken on the matter raised under this item until the matter is included on an agenda as an item on which action may be taken. The Co-Chairs will impose a time limit of three minutes.

### 9. Adjournment